



HUP

Hrvatska udruga poslodavaca

ICT sector 2008 - 2016

19. srpnja 2017.

Hrvoje Balen, dopredsjednik HUP ICT



ICT sector

rICT	Description
ICTTOT	ICT Total
ICTman	ICT manufacturing industries
261	Manufacture of electronic components and boards
262	Manufacture of computers and peripheral equipment
263	Manufacture of communication equipment
264	Manufacture of consumer electronics
268	Manufacture of magnetic and optical media
ICTtotser	ICT total services
ICTtrade	ICT trade industries
4651	Wholesale of computers, computer peripheral equipment and software
4652	Wholesale of electronic and telecommunications equipment and parts
ICTser	ICT services industries
5820	Software publishing
61	Telecommunications
62	Computer programming, consultancy and related activities
631	Data processing, hosting and related activities; web portals
951	Repair of computers and communication equipment



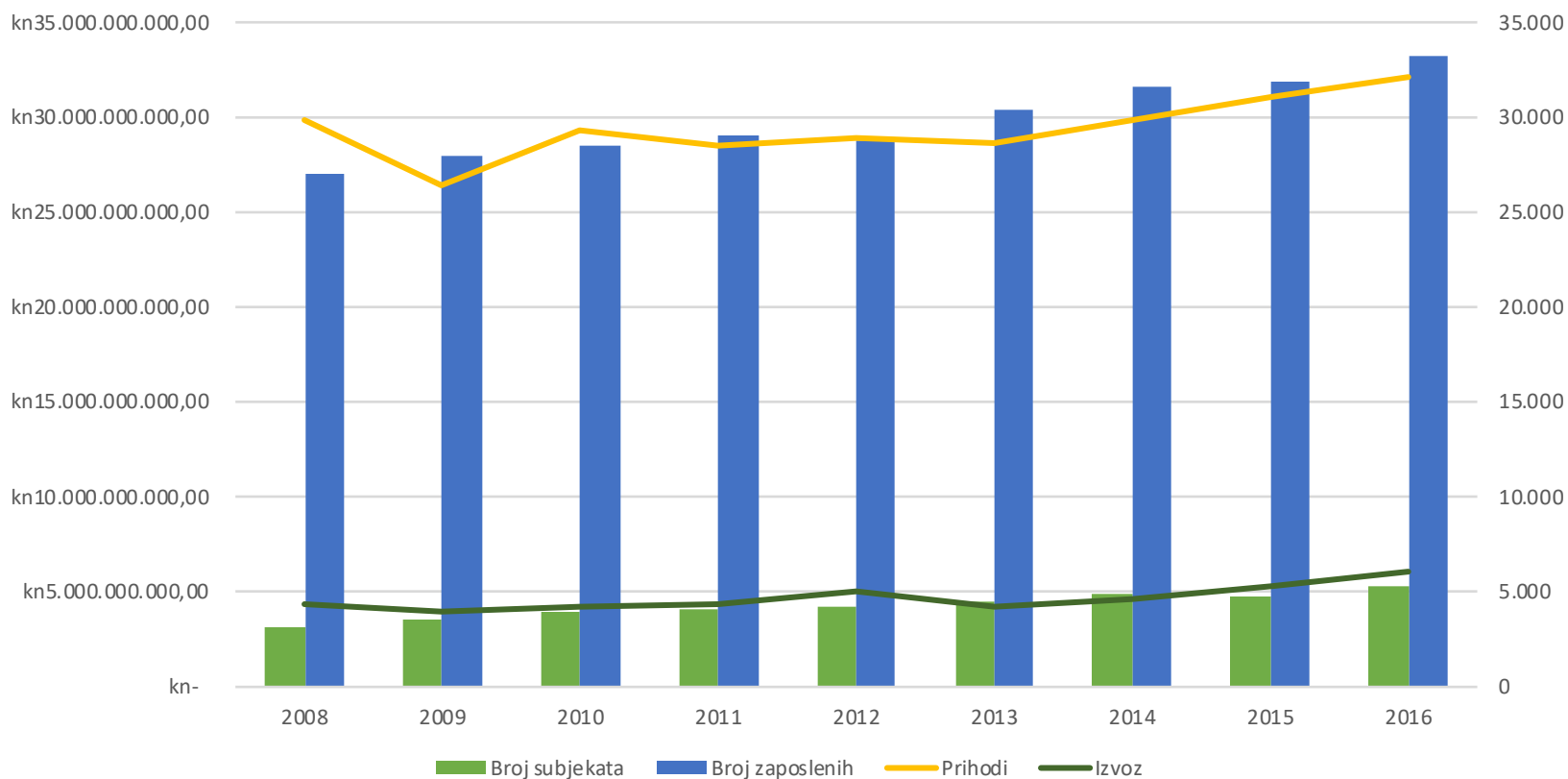
ICT sector – largest branches (HR)

NACE	DESCRIPTION	REVENUE	COMPANIES
61	Telecommunications	13.062.583.964,00 kn	HT, VIPNET, TELE2, OPTIMA, ISKON...
62	Computer programming, consultancy and related activities	7.689.485.635,00 kn	SPAN, APIS, COMPING, ASSECO, IN2...
262	Manufacture of computers and peripheral equipment	3.990.624.565,00 kn	M SAN GRUPA, KING ICT, MICROLINE, LINKS, COMTEL, CS, COMPUTECH, STORM, KODEKS...
263	Manufacture of communication equipment	1.962.004.630,00 kn	ERICSSON NIKOLA TESLA, SIEMENS CONVERGENCE CREATORS, RIZ, AC, ELEKTROKEM...
4651	Wholesale of computers, computer peripheral equipment and software	1.231.898.785,00 kn	EUROTRADE, MAKROMIKRO, HSM, BCC SERVICES...
631	Data processing, hosting and related activities; web portals	1.087.786.205,00 kn	MERCURY PROCESSING, INFOBIP, ERSTE GROUP IT, HP PRODUKCIJA, ALTIORA, VIP-DATA, GOOGLE HRVATSKA...



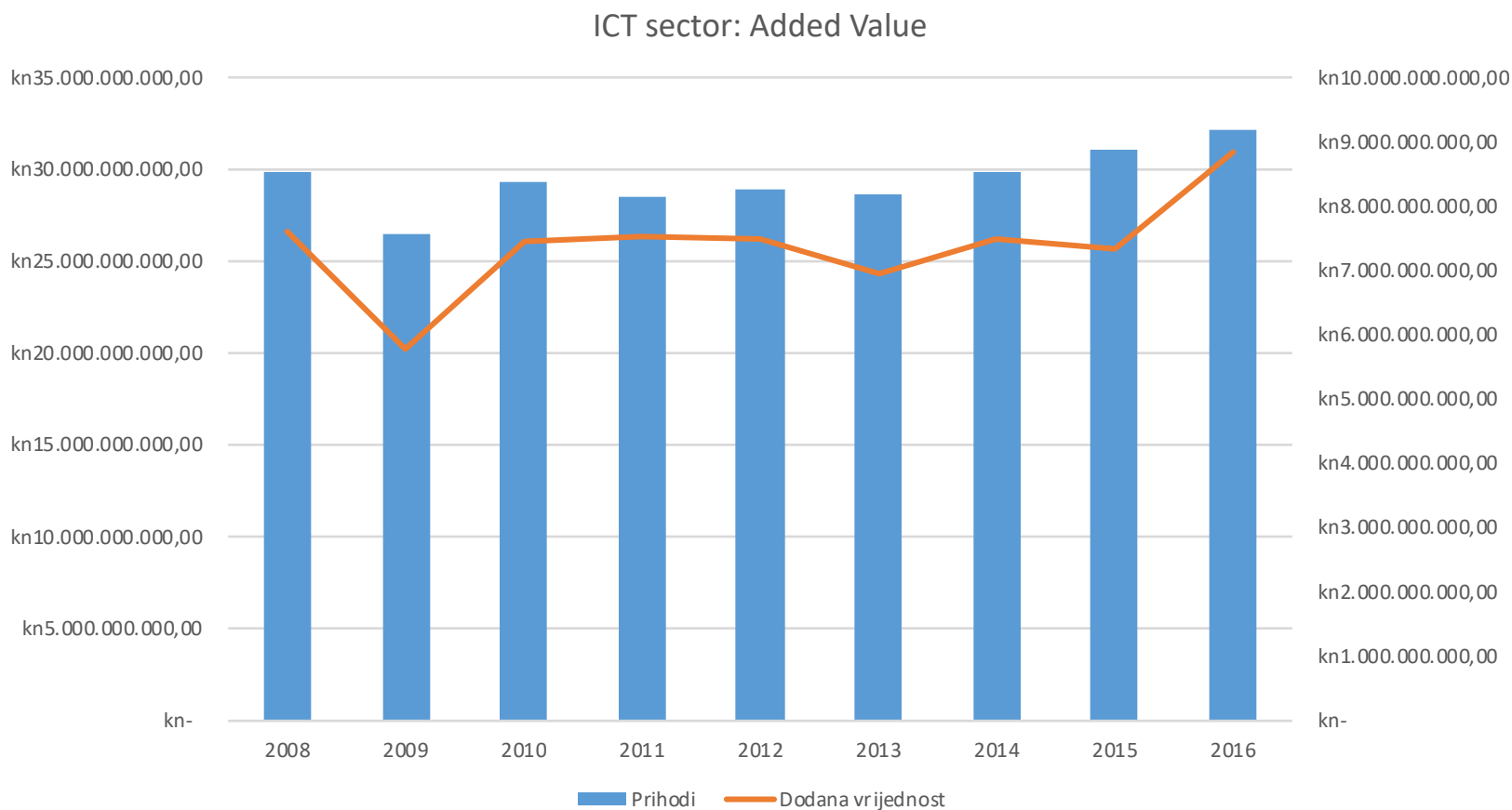
ICT sector Total

ICT sector: Revenue, Export, Employment





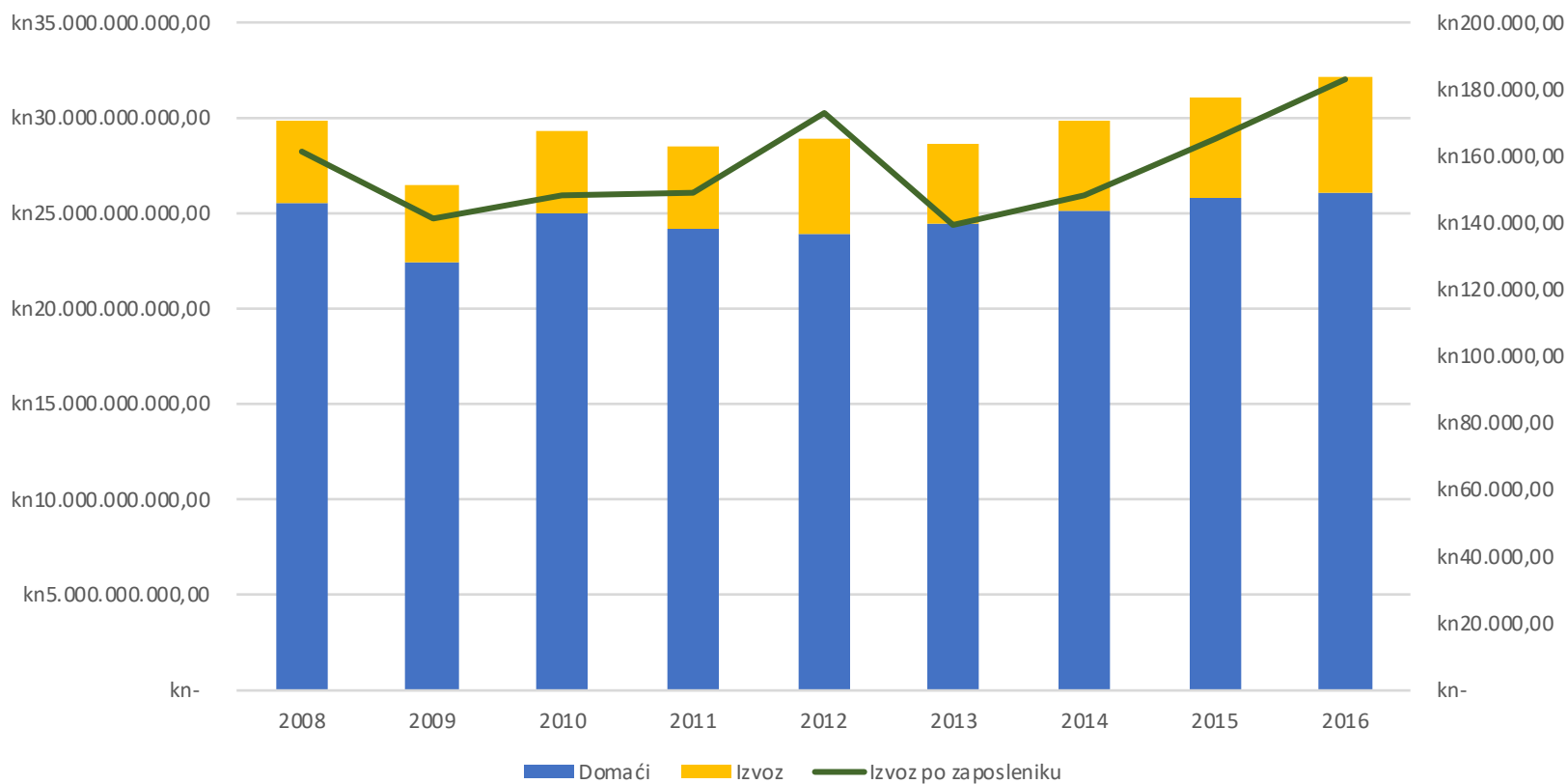
ICT sector Total





ICT sector Total

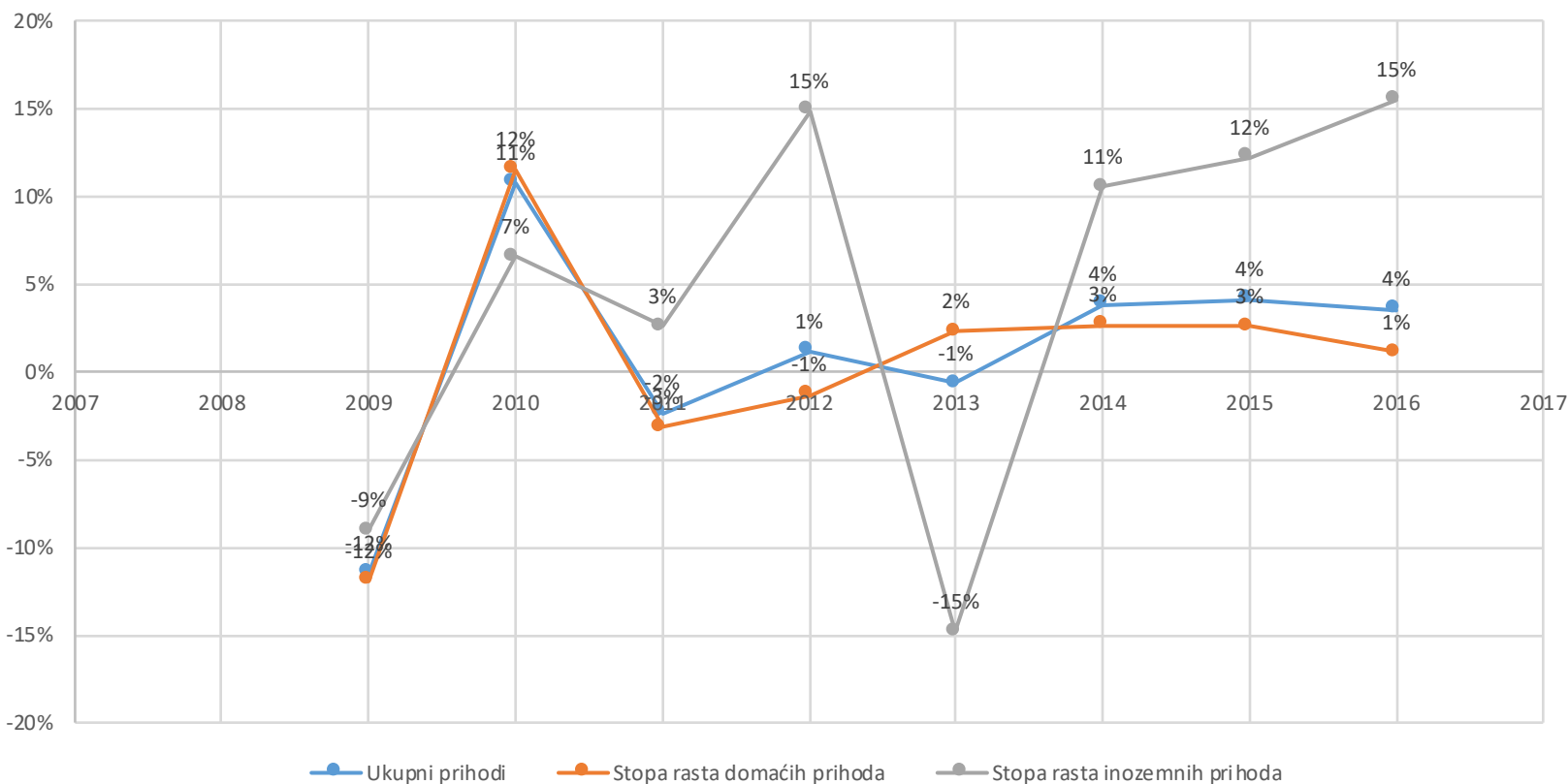
ICT sector: Revenue Structure





ICT sector Total

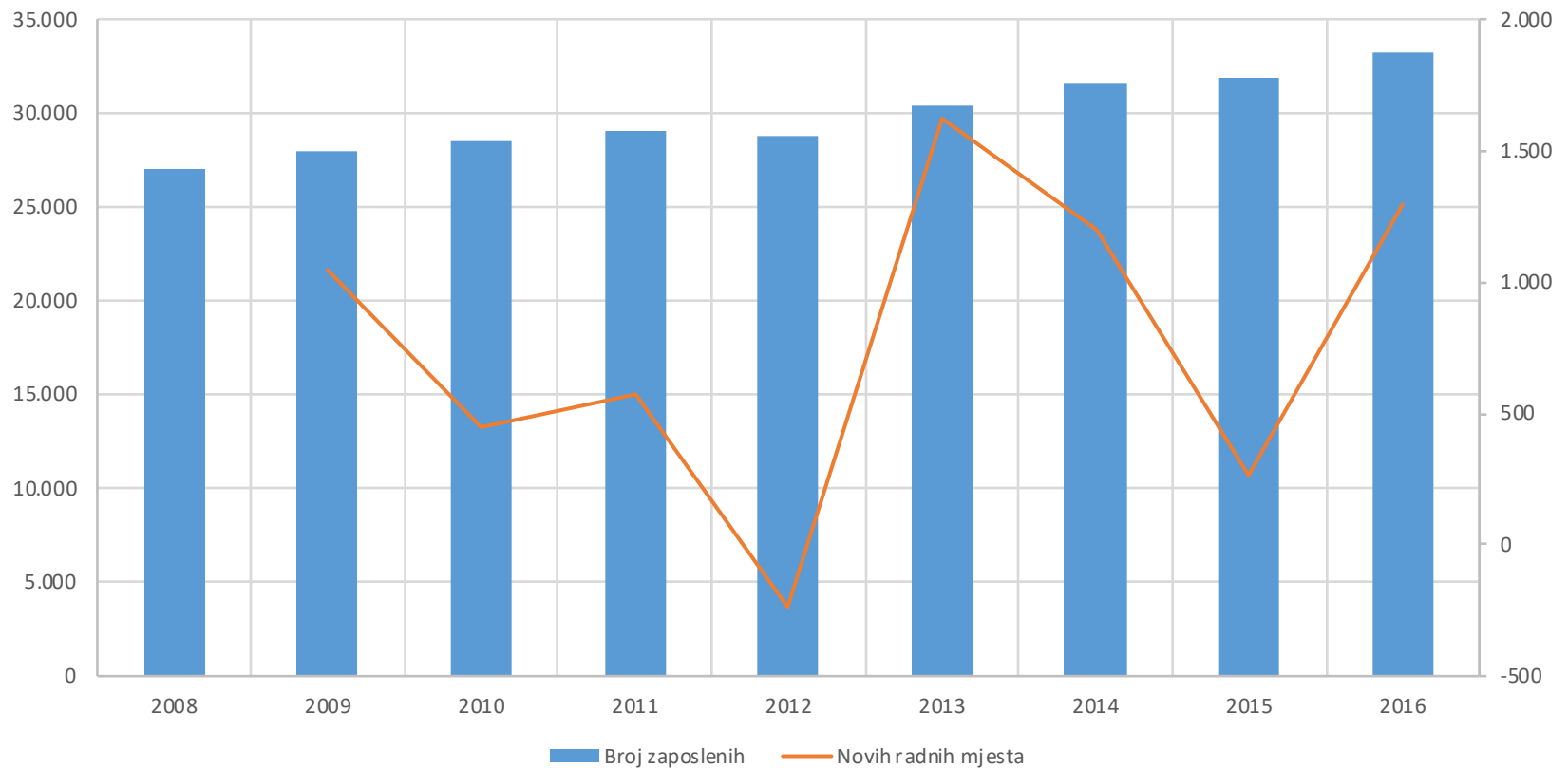
ICT sector: Revenue Growth Rate





ICT sector Total

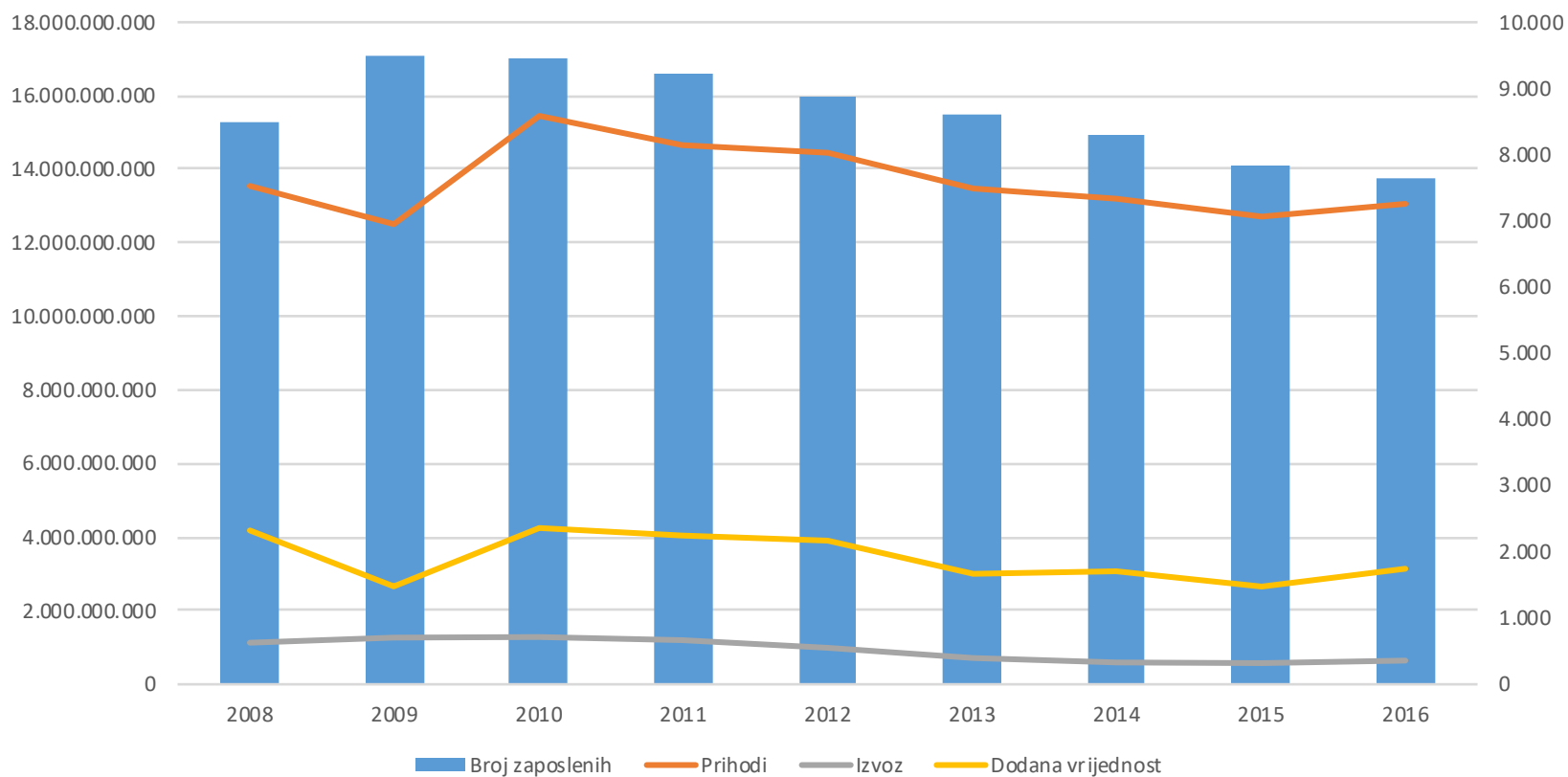
ICT sector: Employment and New Jobs Creation





Telecommunications (61)

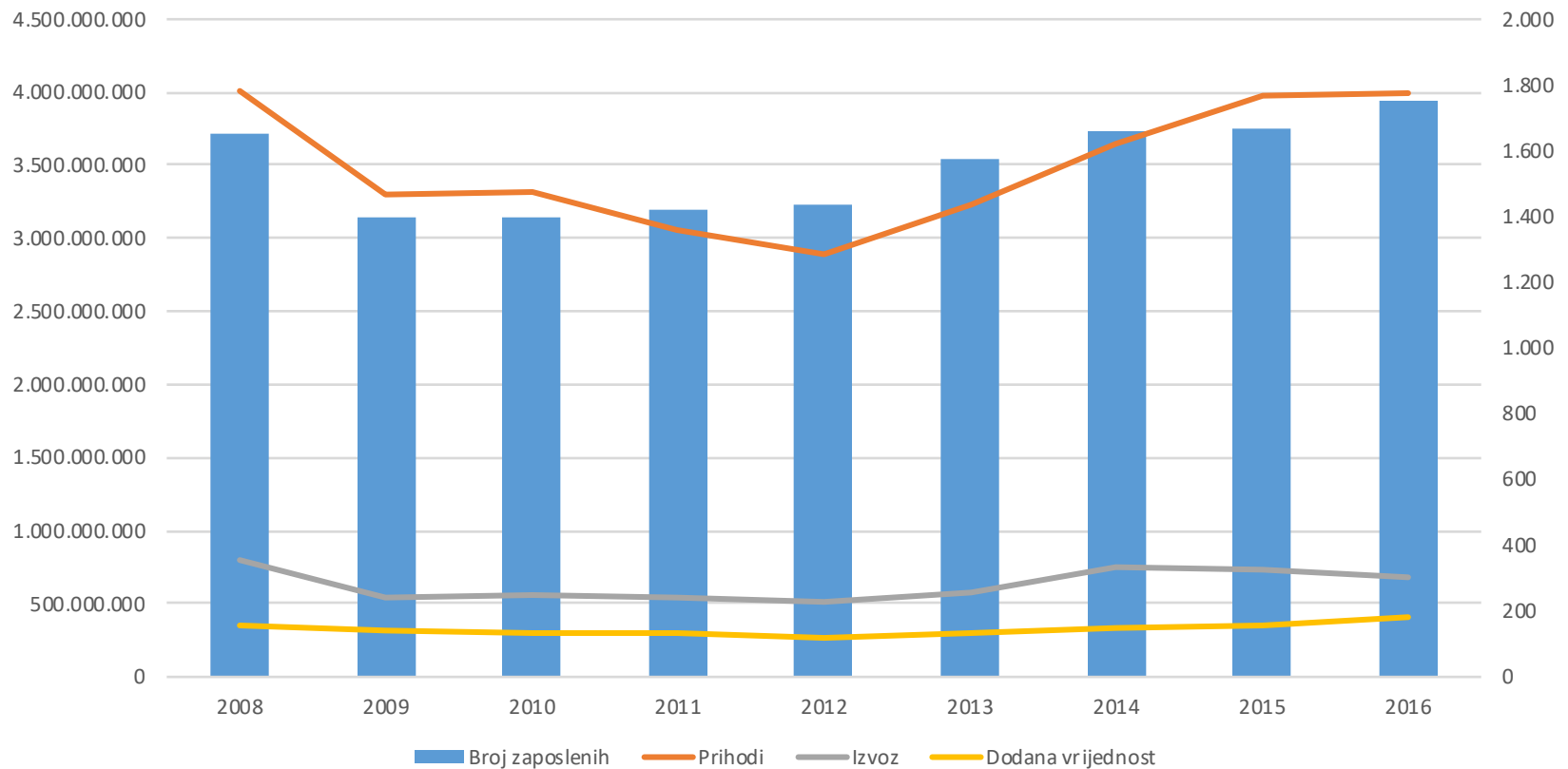
Telco: Revenue, Export, Added Value, Employment





ICT manufacturing (26.2)

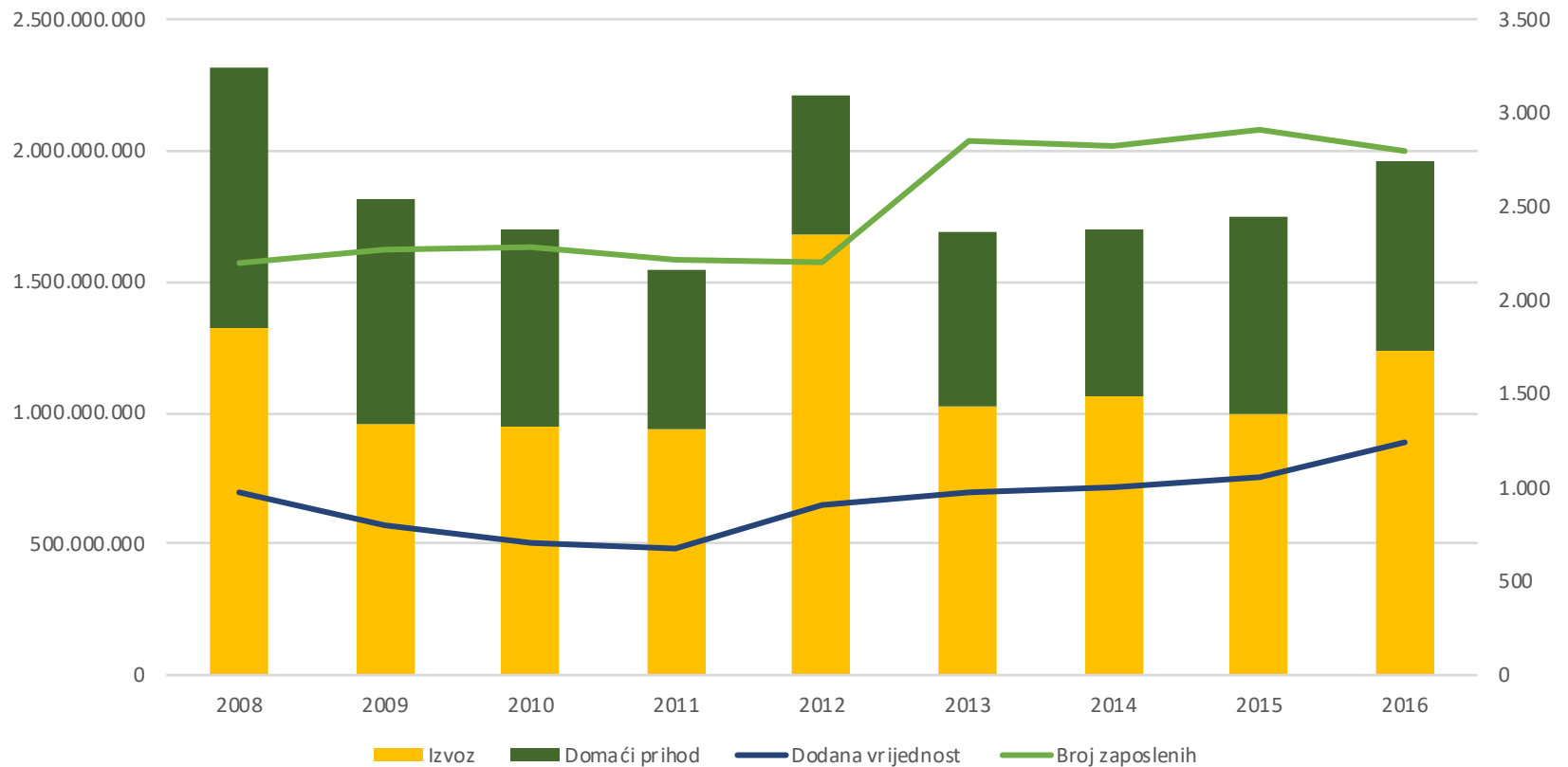
Chart Title





ICT manufacturing (26.3)

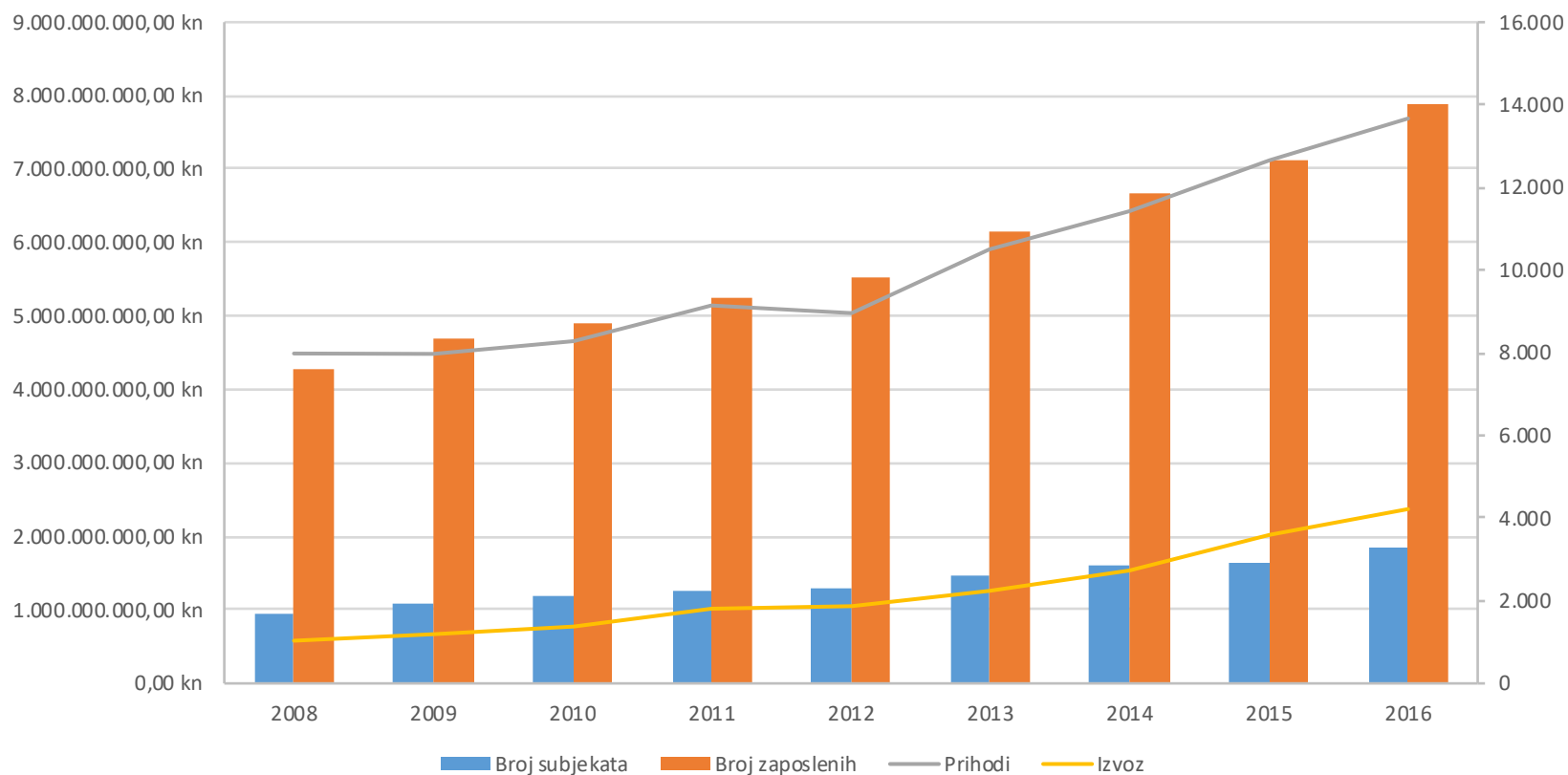
Chart Title





Software and IT services (62)

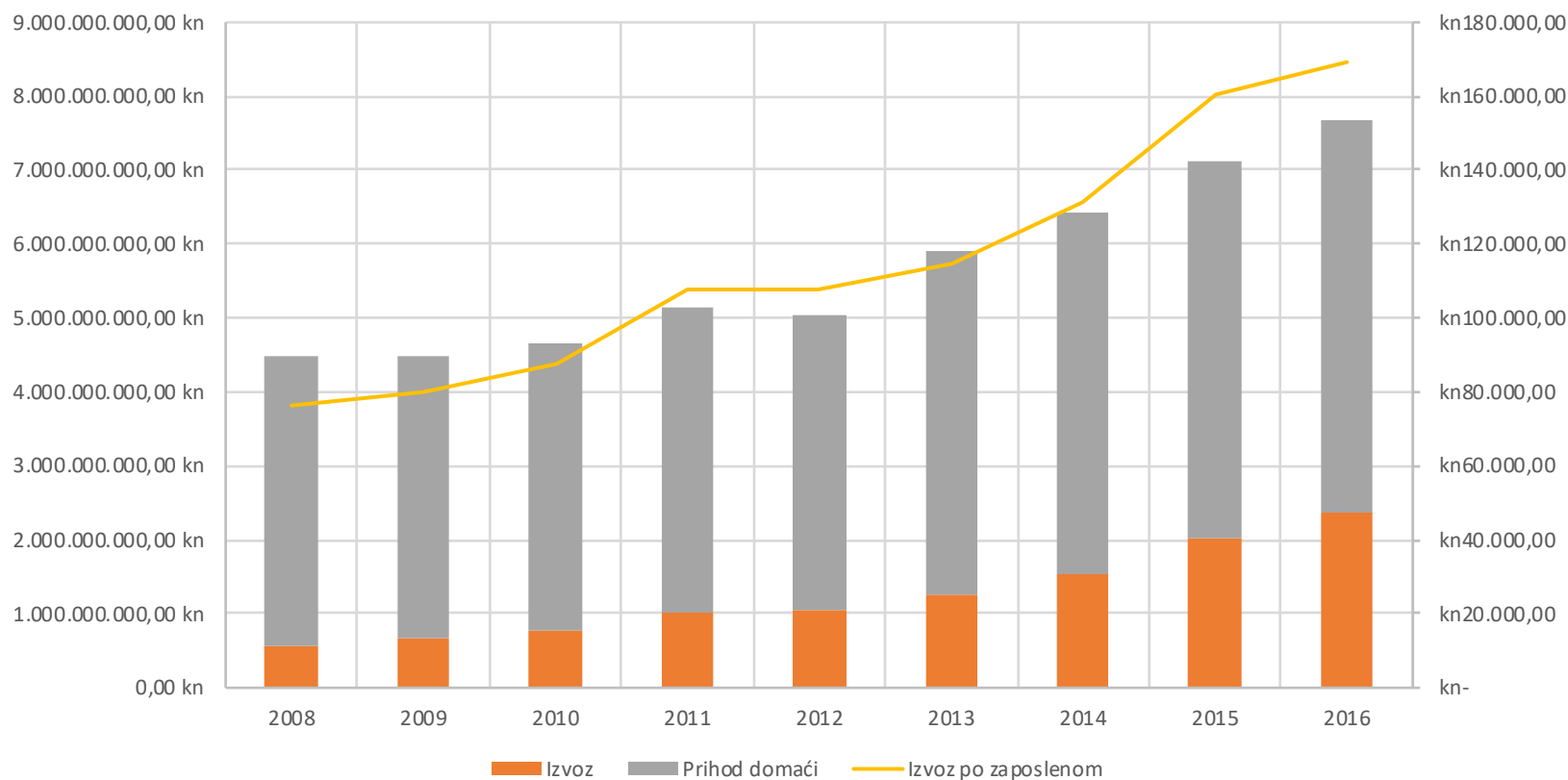
Računalno programiranje: Prihodi, izvoz, zaposleni





Software and IT services (62)

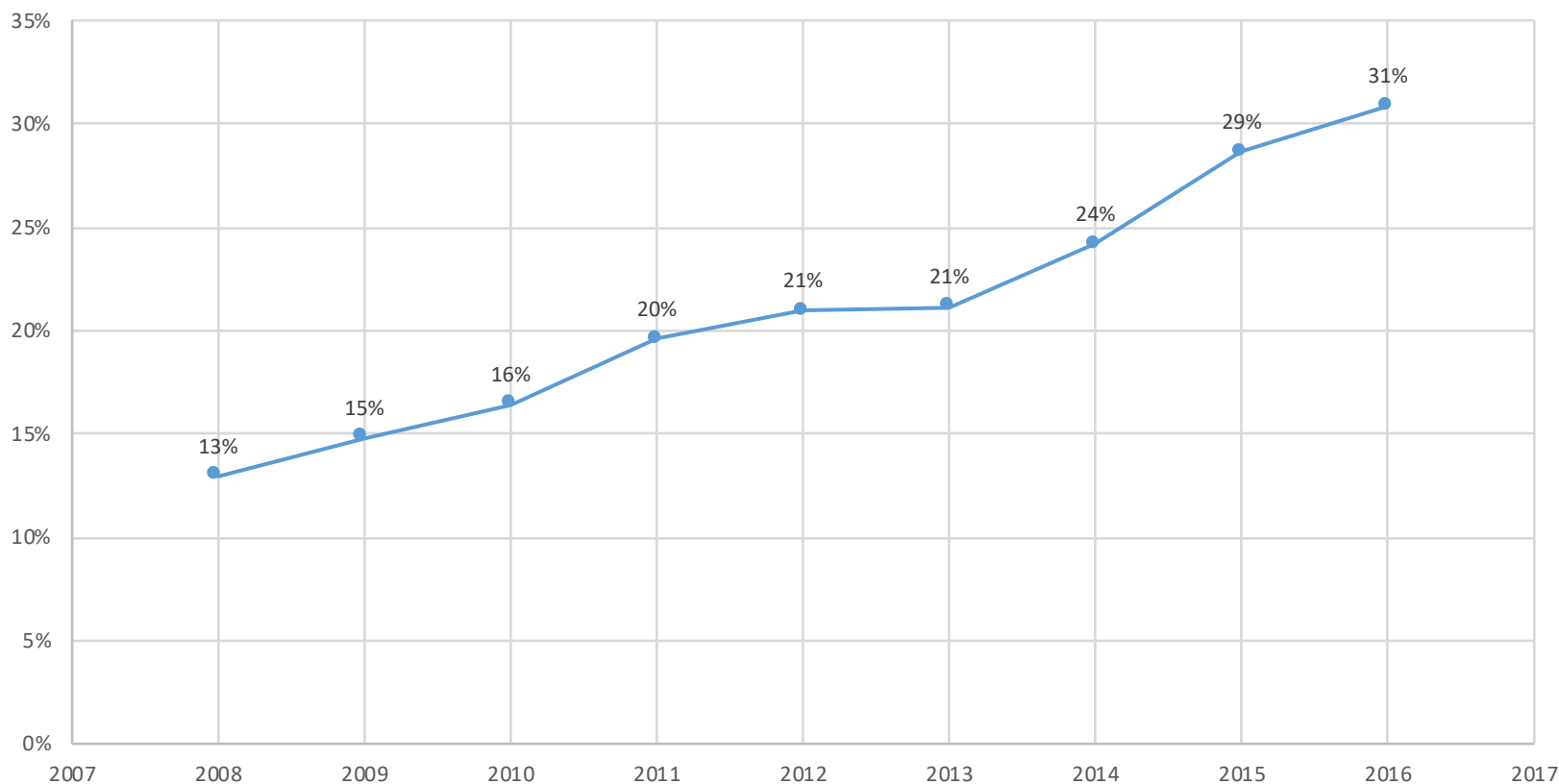
Računalno programiranje: Struktura prihoda





Software and IT services (62)

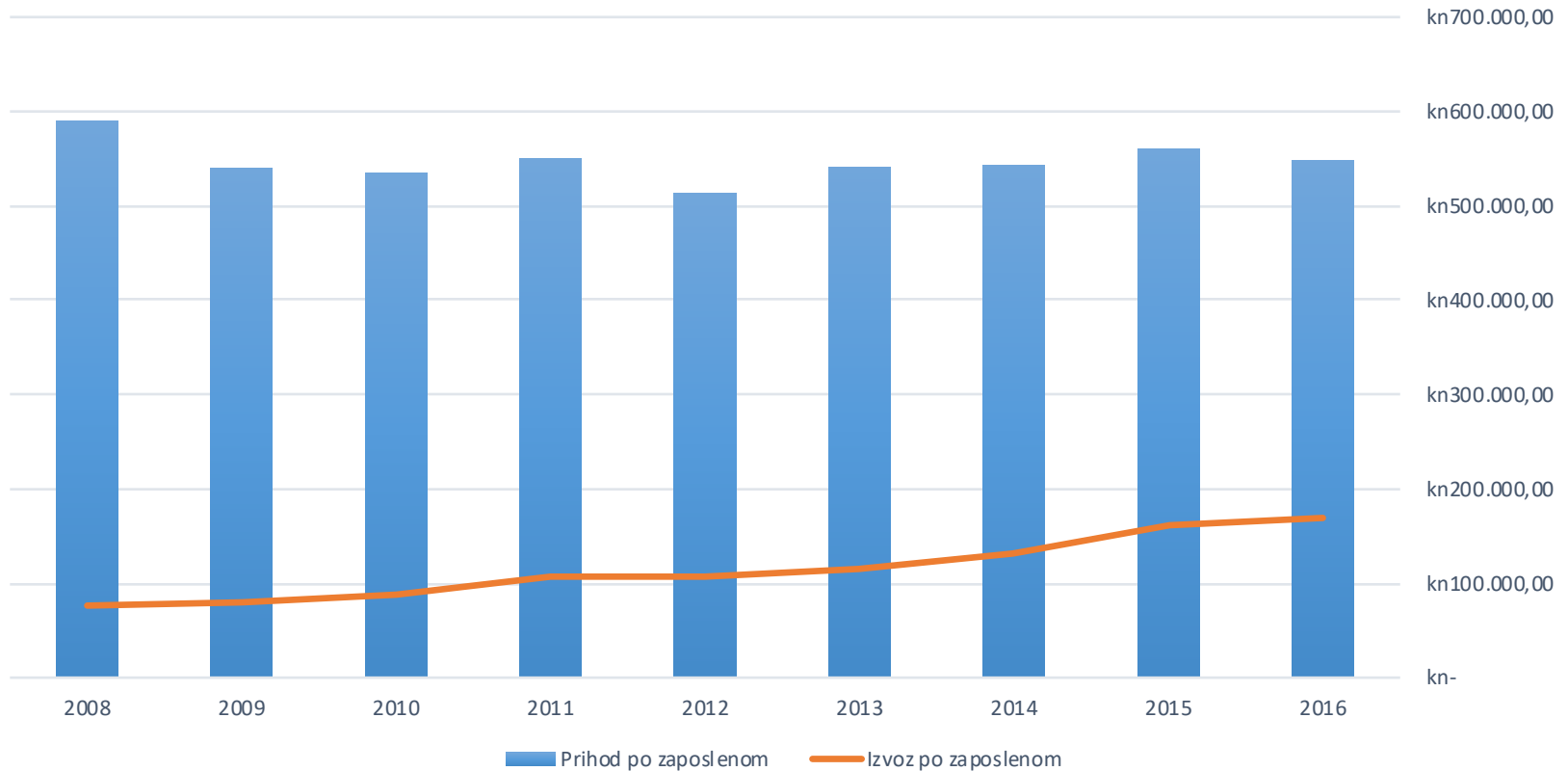
Računalno programiranje: Udio izvoza u prihodu





Software and IT services (62)

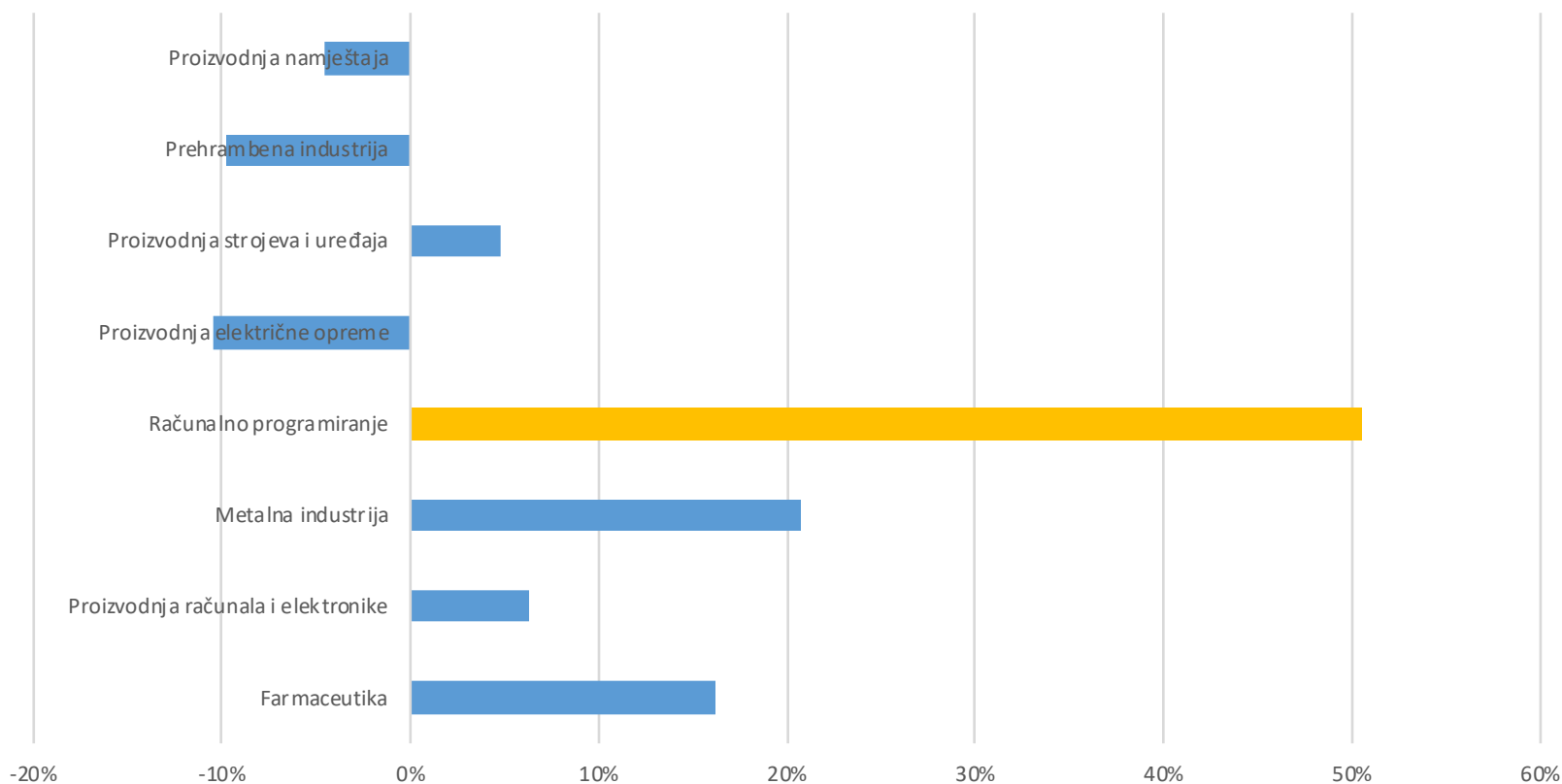
Revenue per Employee, Export per Employee





Pokretači industrijske strategije

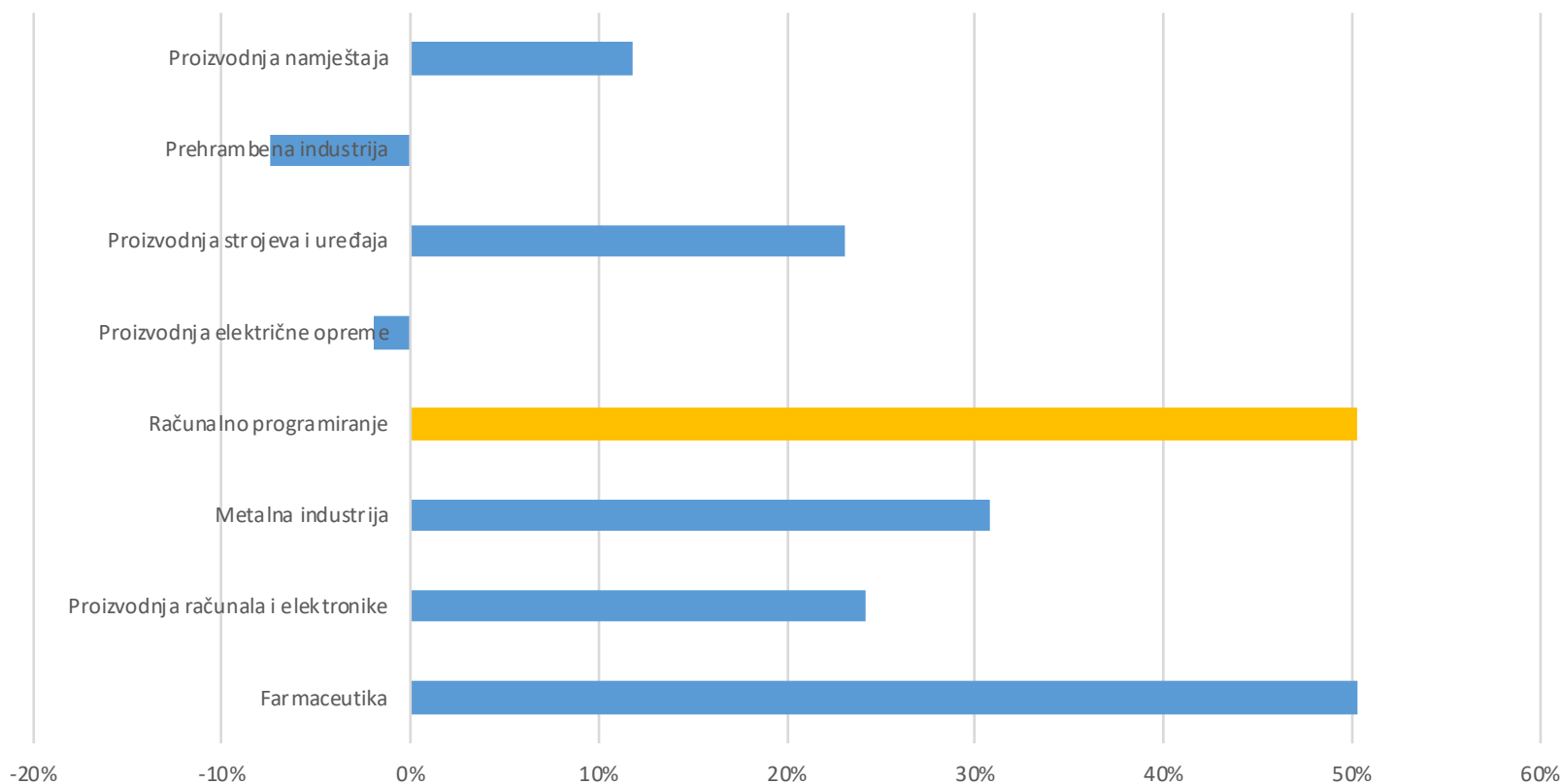
Rast broja zaposlenih 2011-2016





Pokretači industrijske strategije

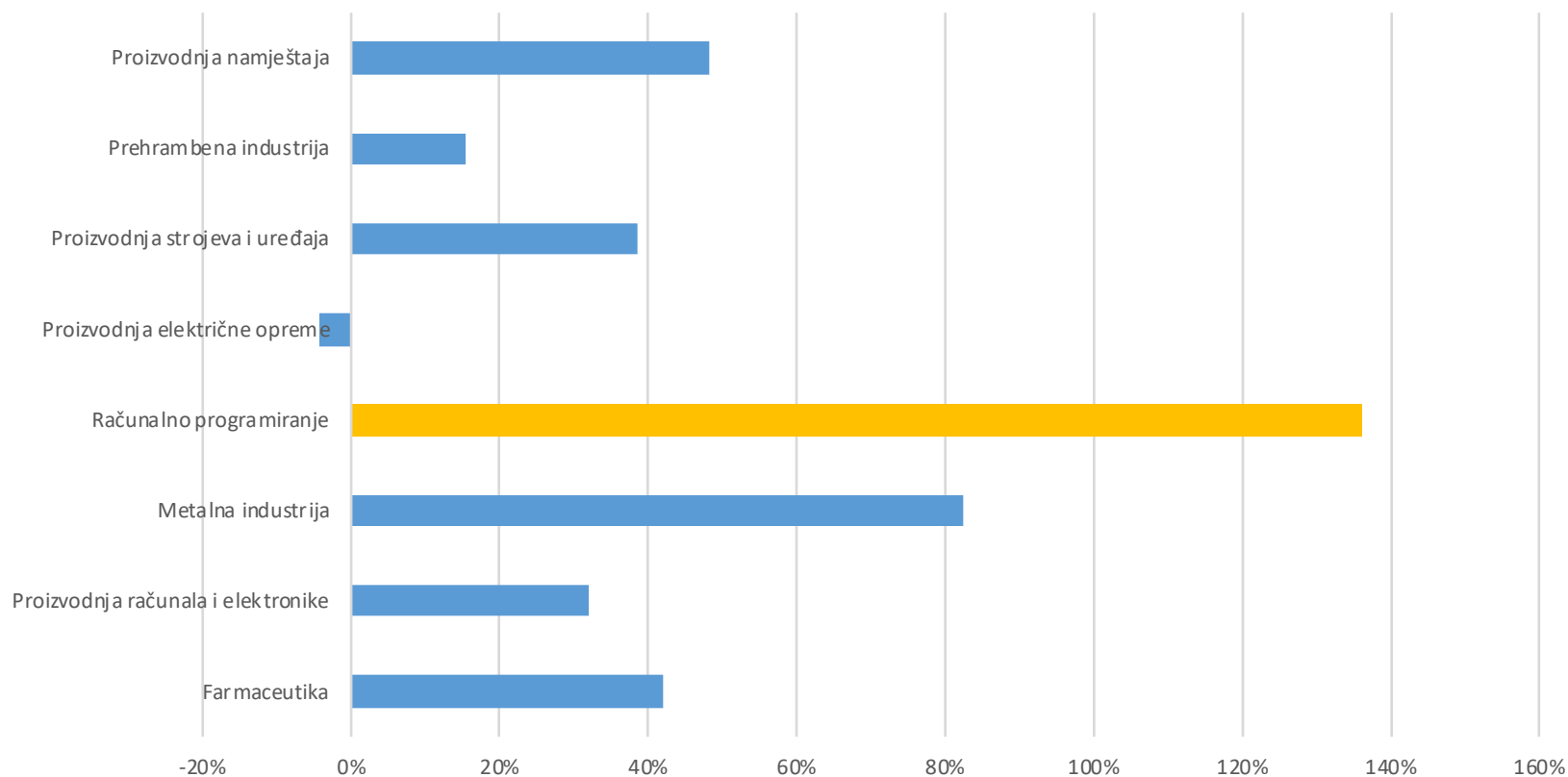
Rast prihoda 2011-2016





Pokretači industrijske strategije

Rast izvoza 2011-2016





Important Figures 2008-2016



6.200

New Jobs

Extra Employment



42

Billion Kn

Export



66

Billion Kn

Added Value



Simulacija rasta

