



HUP

Hrvatska udruuga poslodavaca

ICT sektor

7. srpnja 2016.

Hrvoje Balen, dopredsjednik HUP ICT



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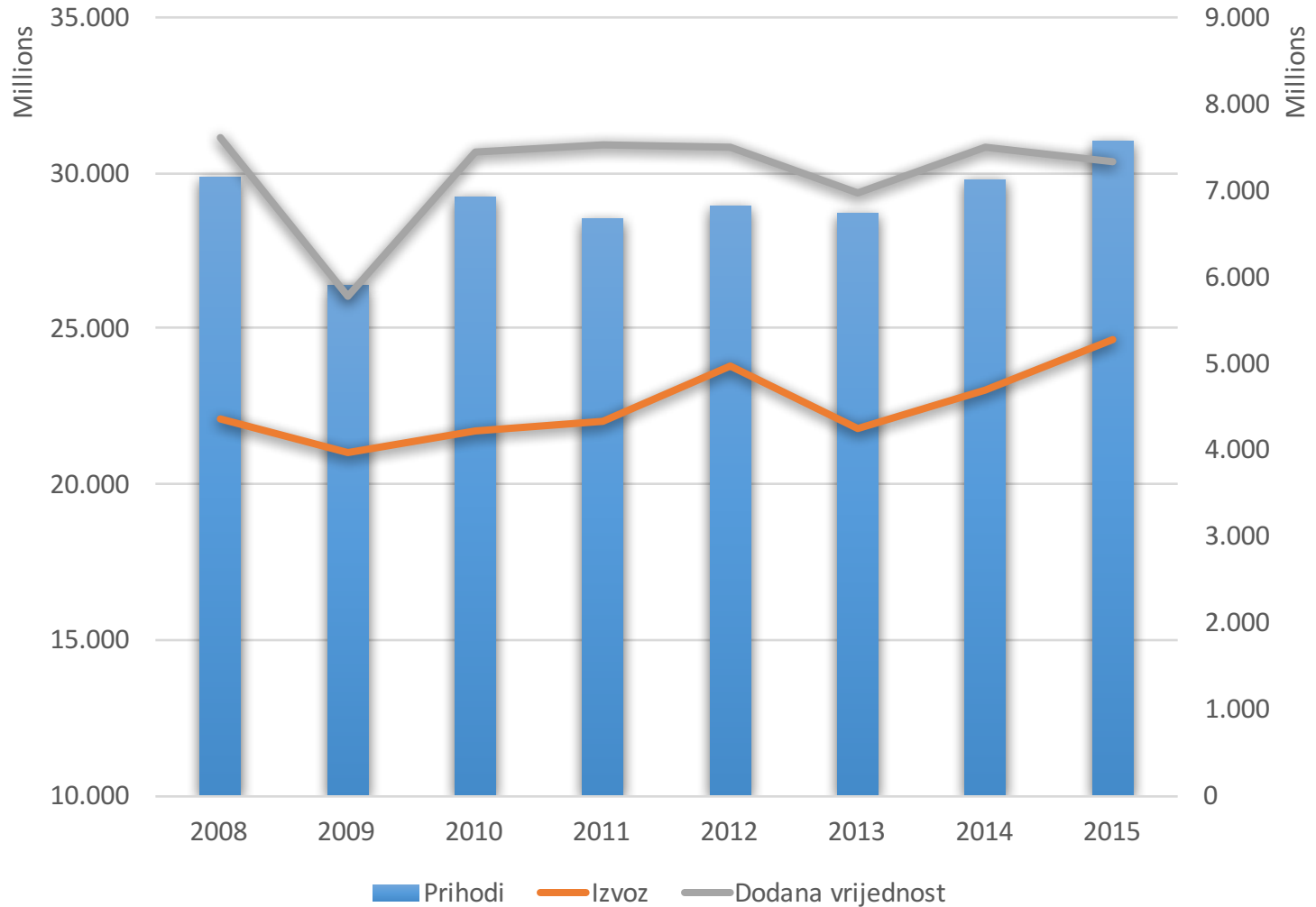
Hrvatska udruga poslodavaca

ICT sektor

rICT	Description
ICTTOT	ICT Total
ICTman	ICT manufacturing industries
261	Manufacture of electronic components and boards
262	Manufacture of computers and peripheral equipment
263	Manufacture of communication equipment
264	Manufacture of consumer electronics
268	Manufacture of magnetic and optical media
ICTtotser	ICT total services
ICTtrade	ICT trade industries
4651	Wholesale of computers, computer peripheral equipment and software
4652	Wholesale of electronic and telecommunications equipment and parts
ICTser	ICT services industries
5820	Software publishing
61	Telecommunications
62	Computer programming, consultancy and related activities
631	Data processing, hosting and related activities; web portals
951	Repair of computers and communication equipment

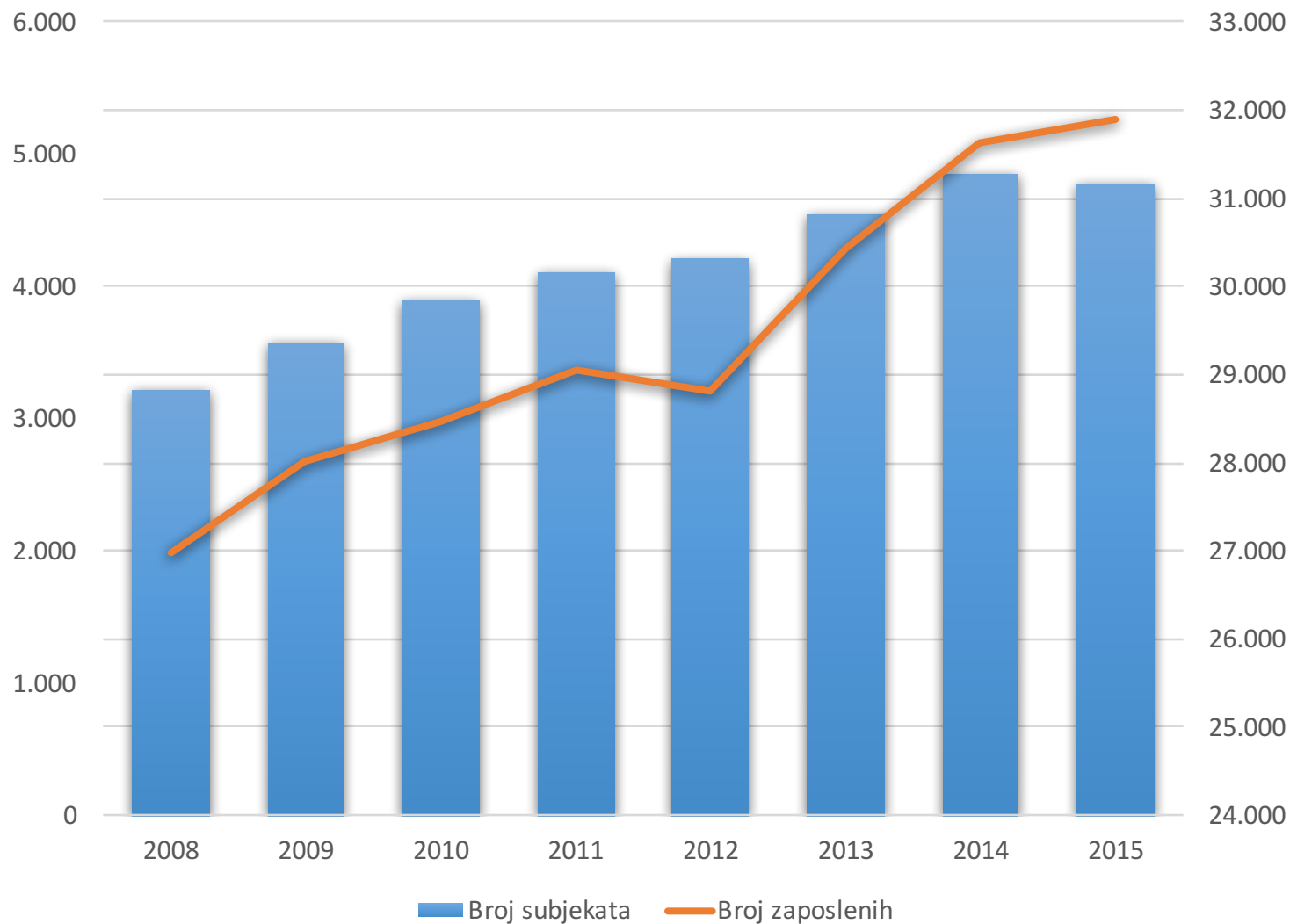


ICT sector Total



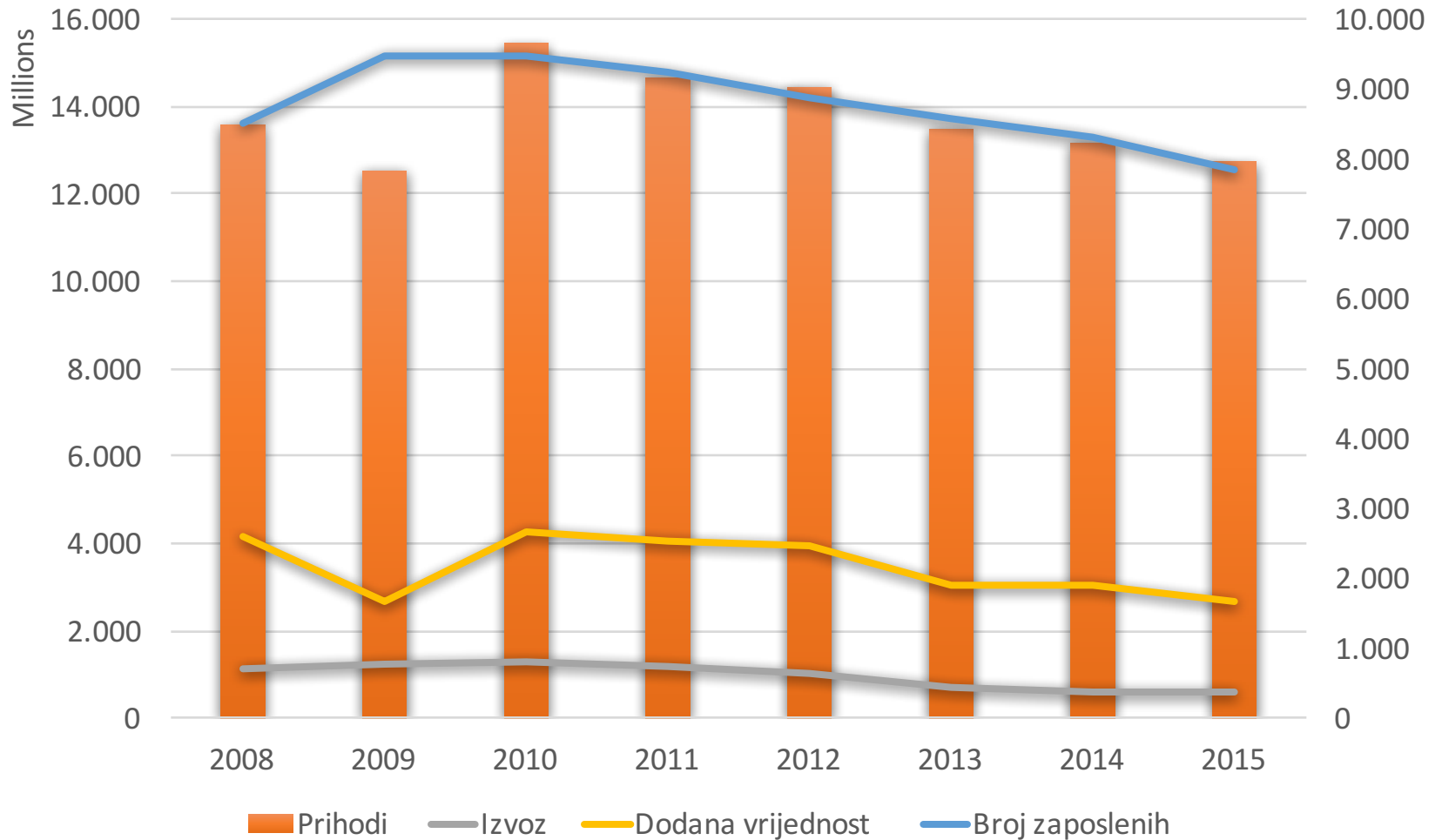


ICT sector Total



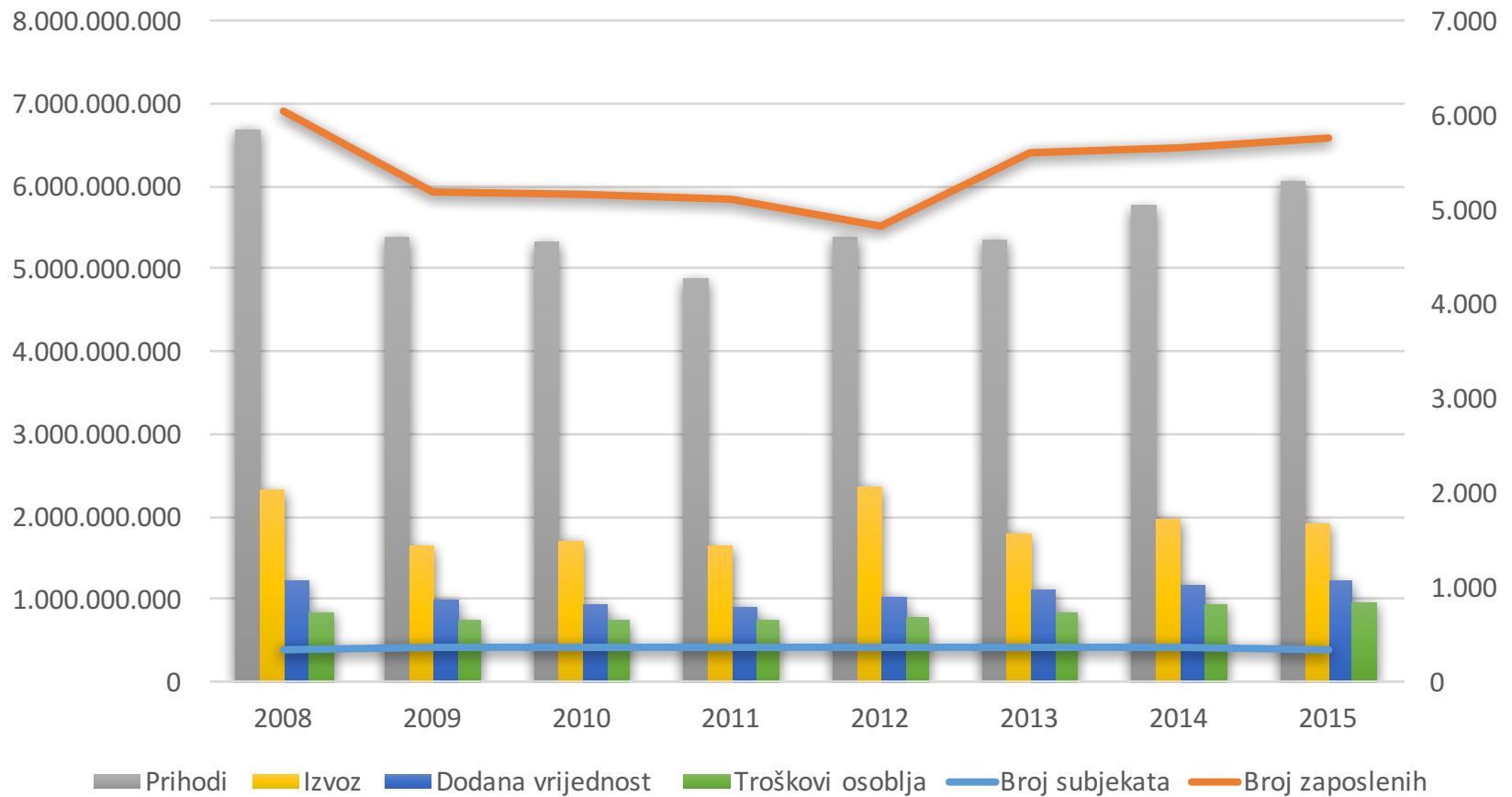


Telecommunications (61)



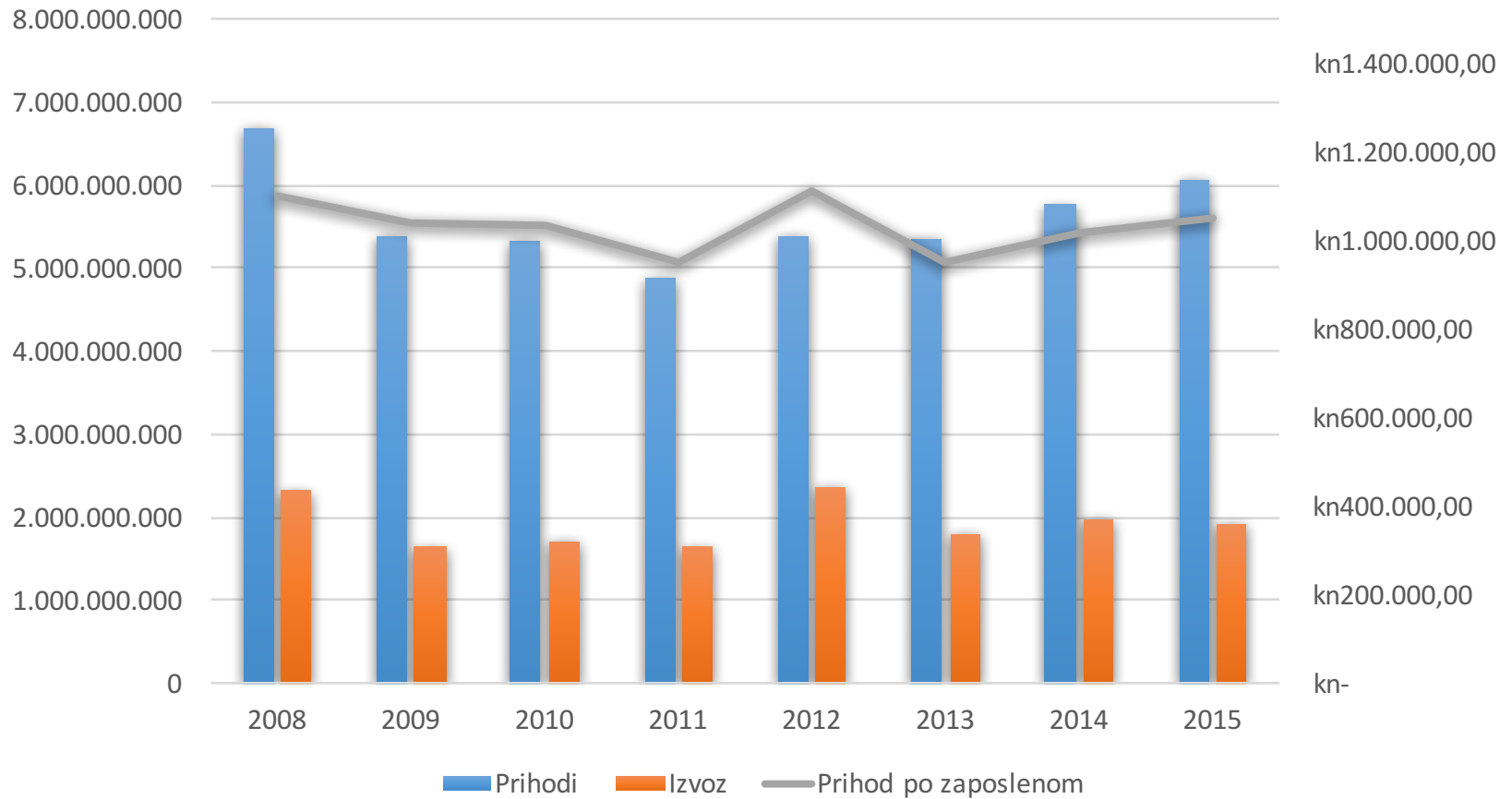


ICT manufacturing (26)



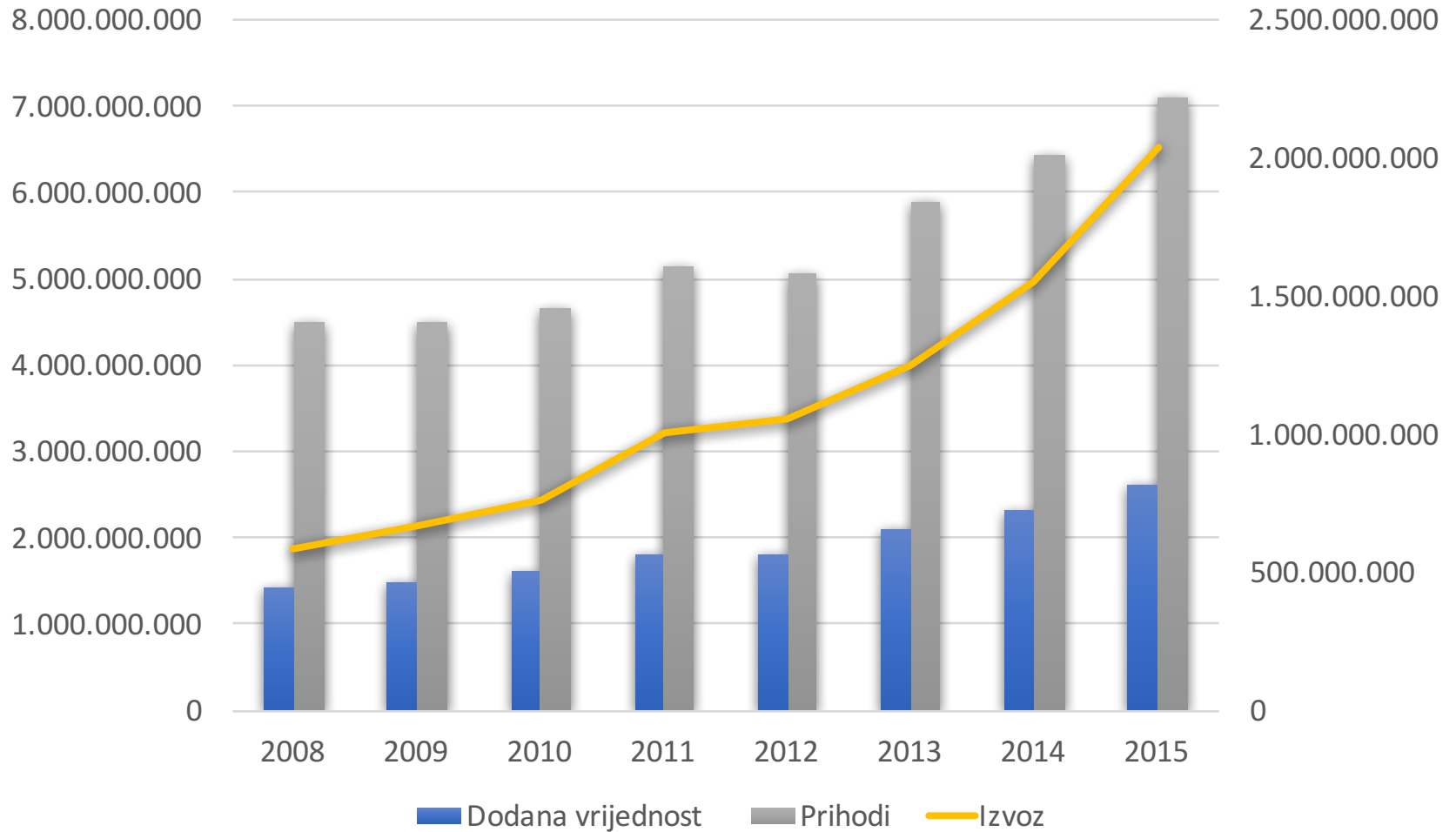


ICT manufacturing (26)



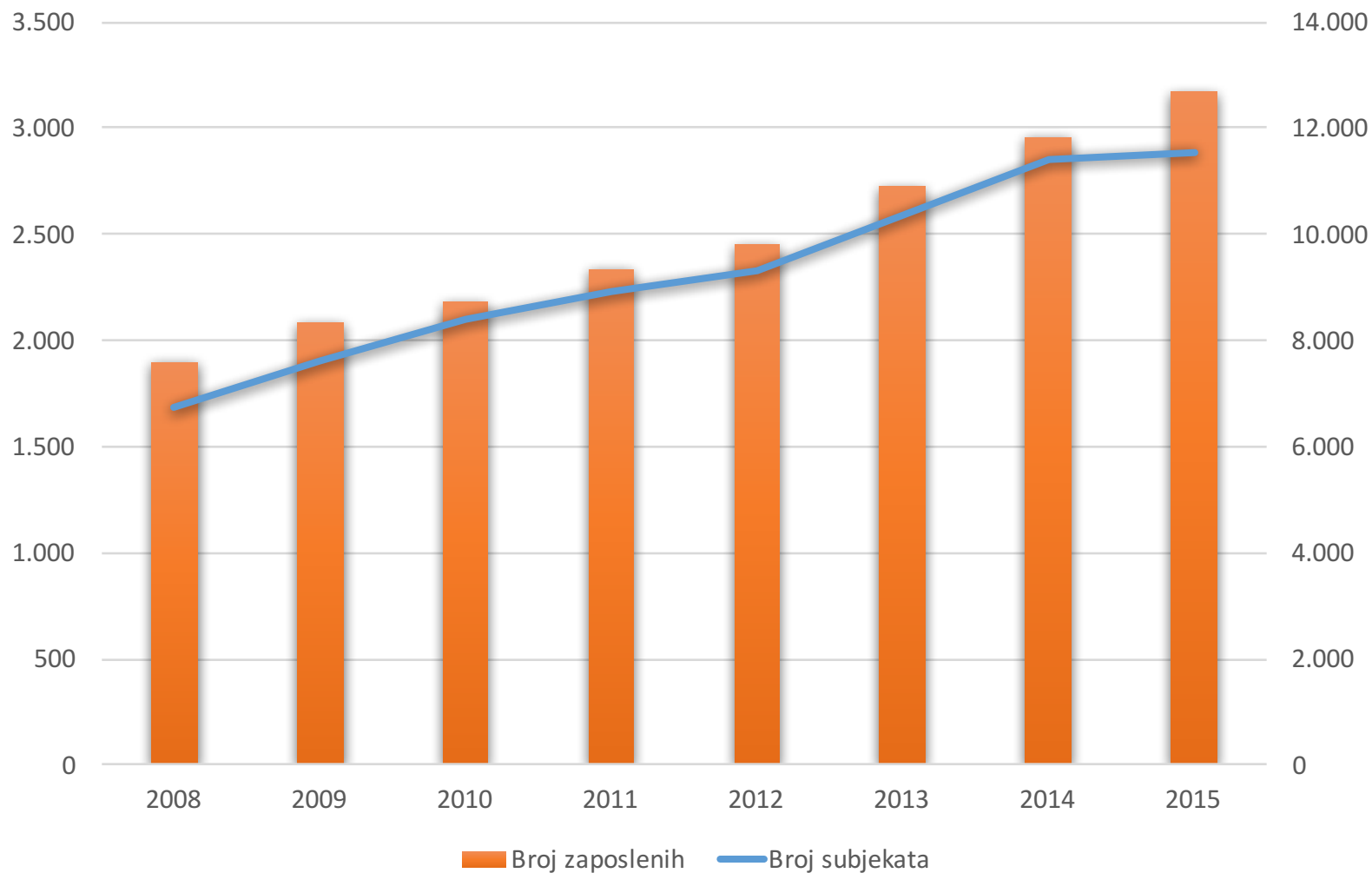


Software and IT services (62)



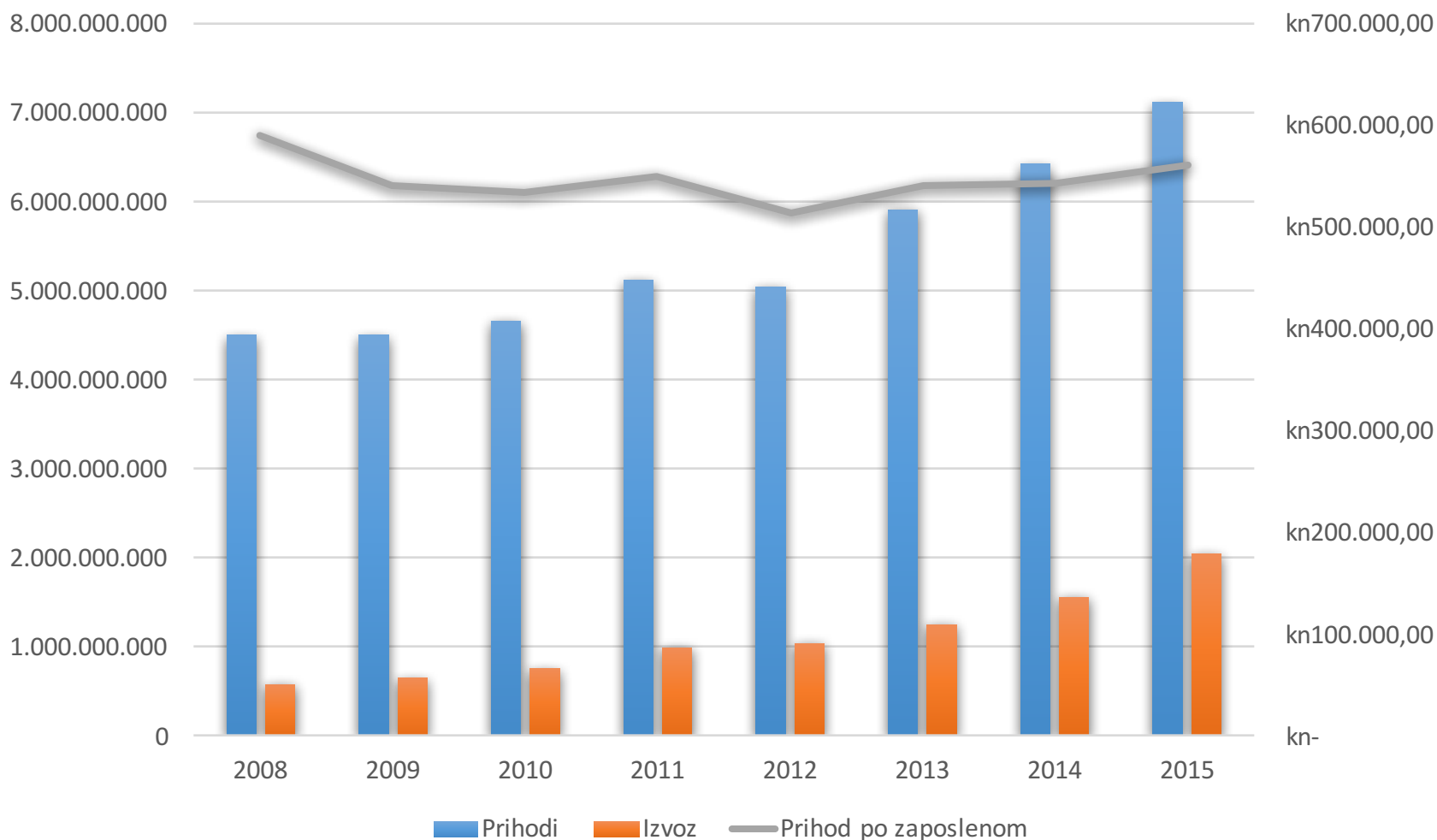


Software and IT services (62)





Software and IT services (62)





Izvoz softvera i IT usluga – regije

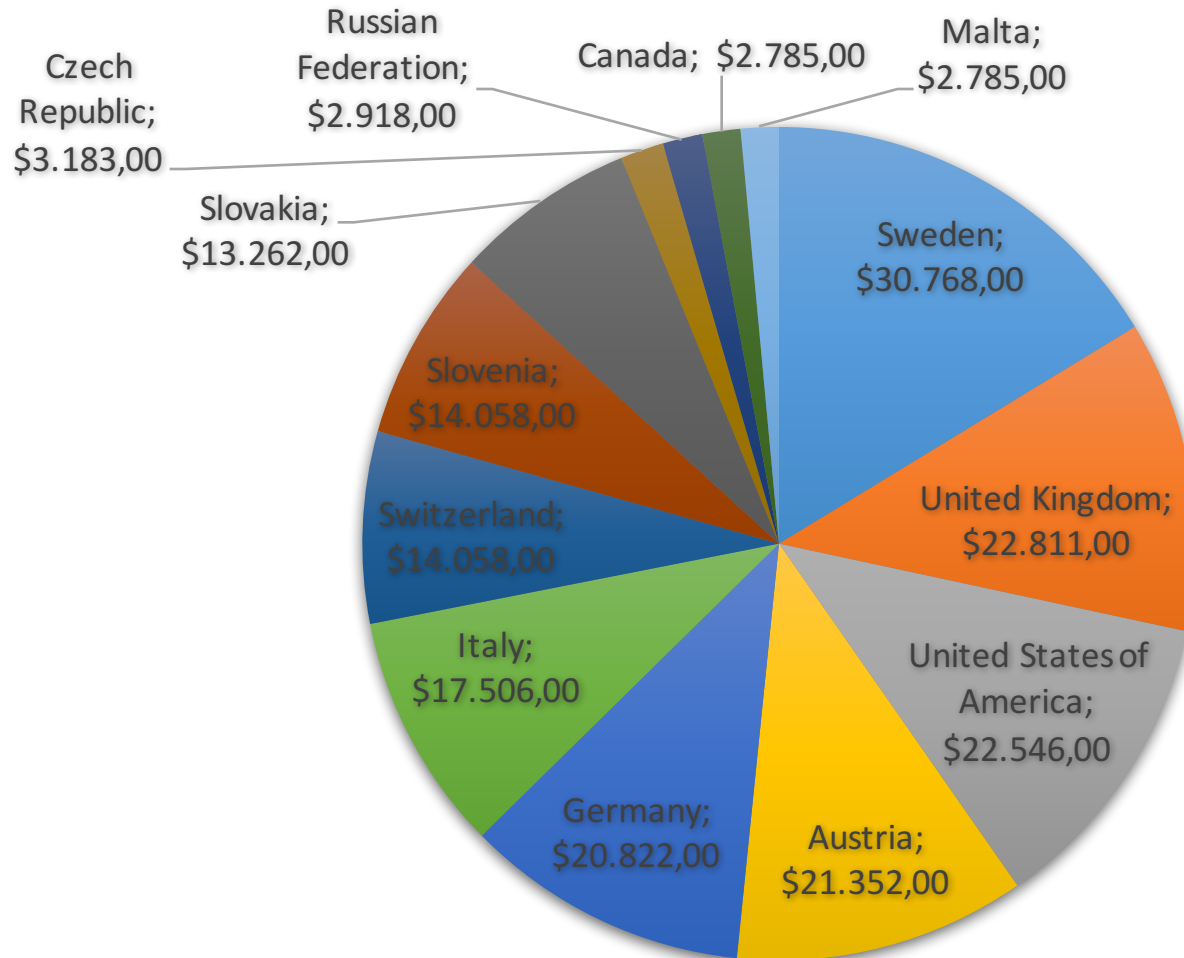
	2011	2012	2013	2014
World	267.429	238.189	233.966	367.626
Europe	256.084	199.567	178.000	246.808
European Union (EU 28)	201.021	157.716	129.213	167.103
Central and Eastern Europe (CEE)	34.351	33.455	37.355	57.027
Commonwealth of Independent States (CIS)	5.263		2.393	6.233
Organiz. Of Petroleum Exporting Countries (OPEC)	416		2.925	4.111
Africa	416	901	931	1.061
Association of South-East Asian Nations (ASEAN)	277	1.158	133	1.061
Common Market of the South (MERCOSUR)	416	129		530



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Hrvatska udruga poslodavaca

Izvoz softvera i IT usluga – zemlje



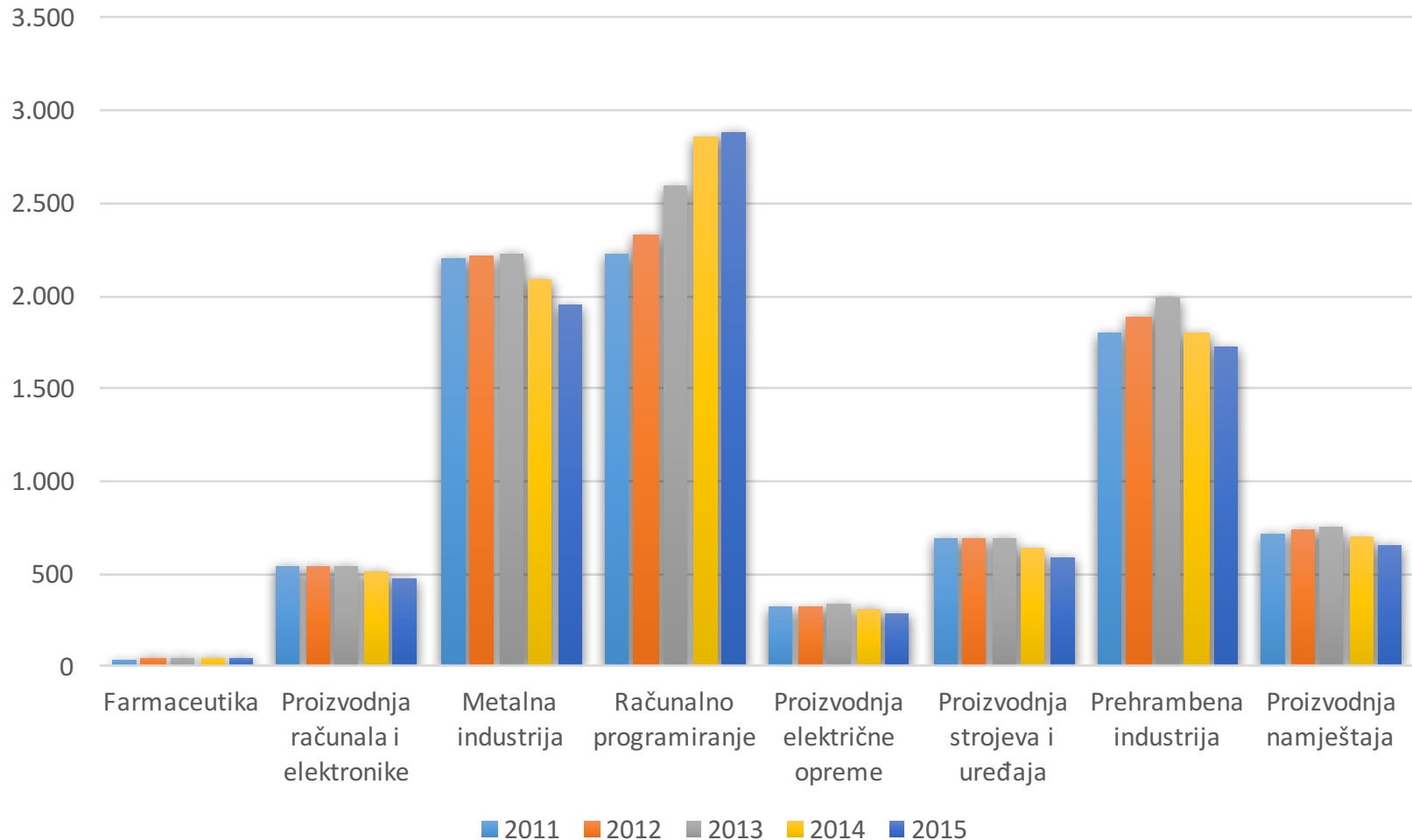
Izvor: Eurostat, World Trade Organization (WTO) i United Nations (UN)

<http://www.intracen.org/itc/market-info-tools/trade-statistics/>



Pokretači industrijske strategije

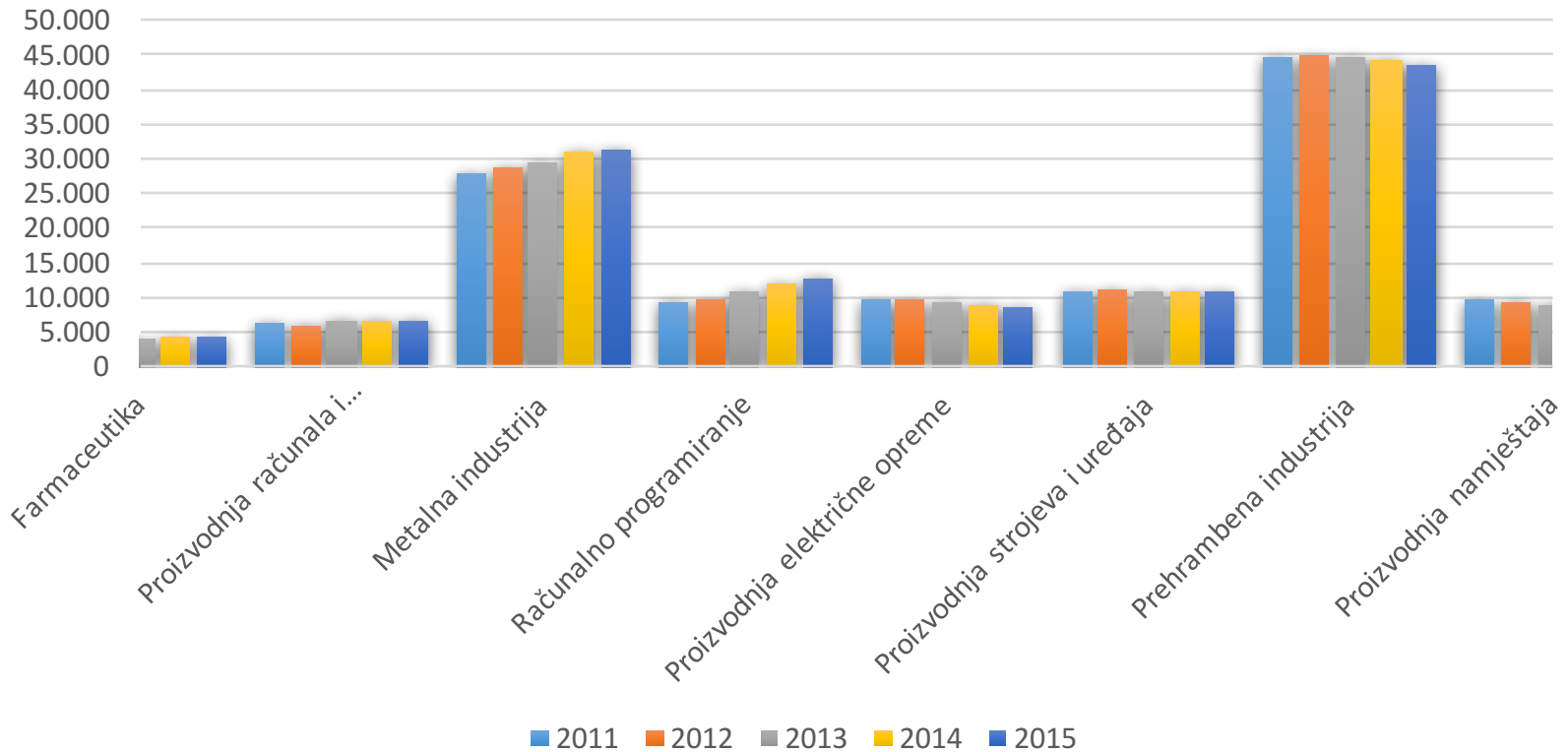
Broj poduzeća





Pokretači industrijske strategije

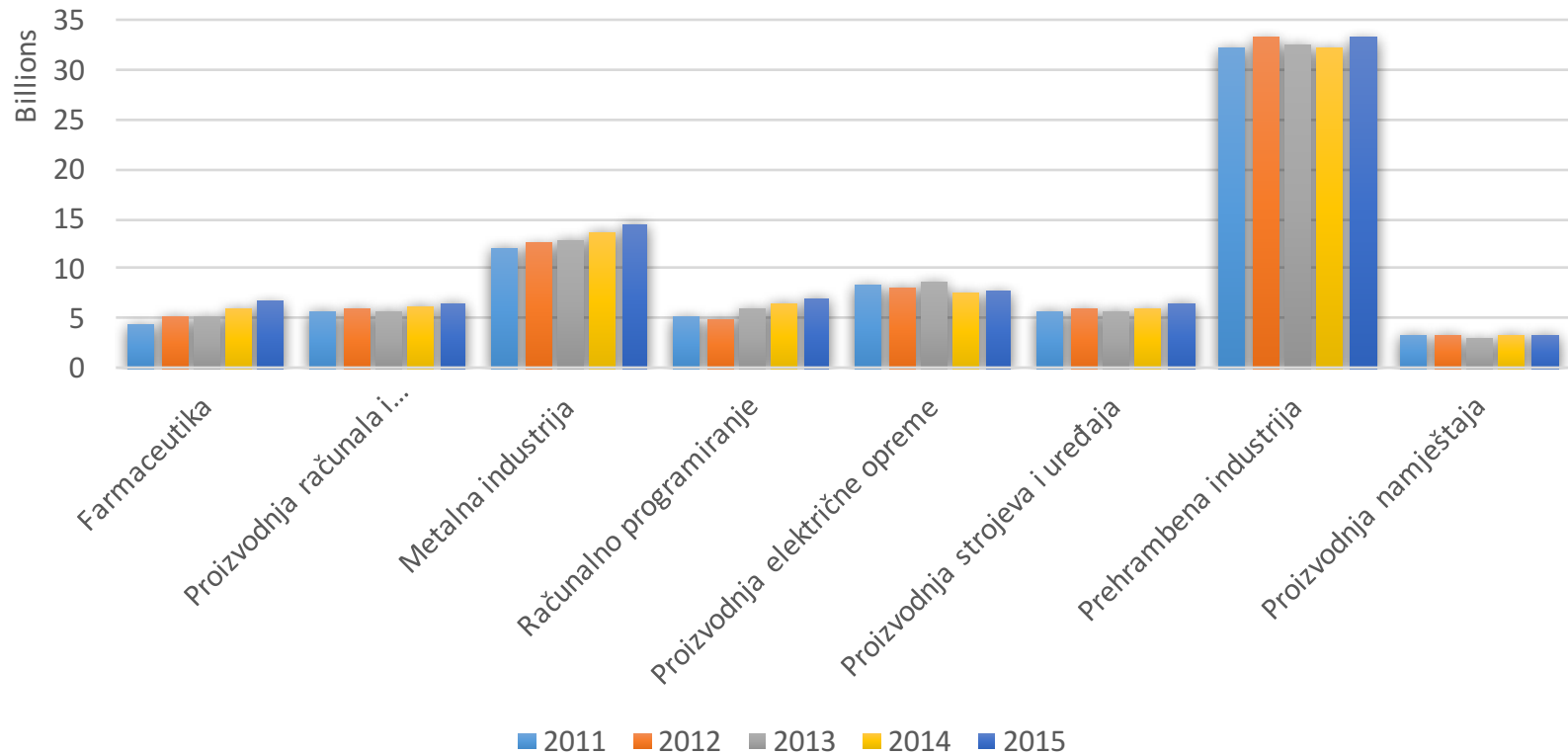
Broj zaposlenih





Pokretači industrijske strategije

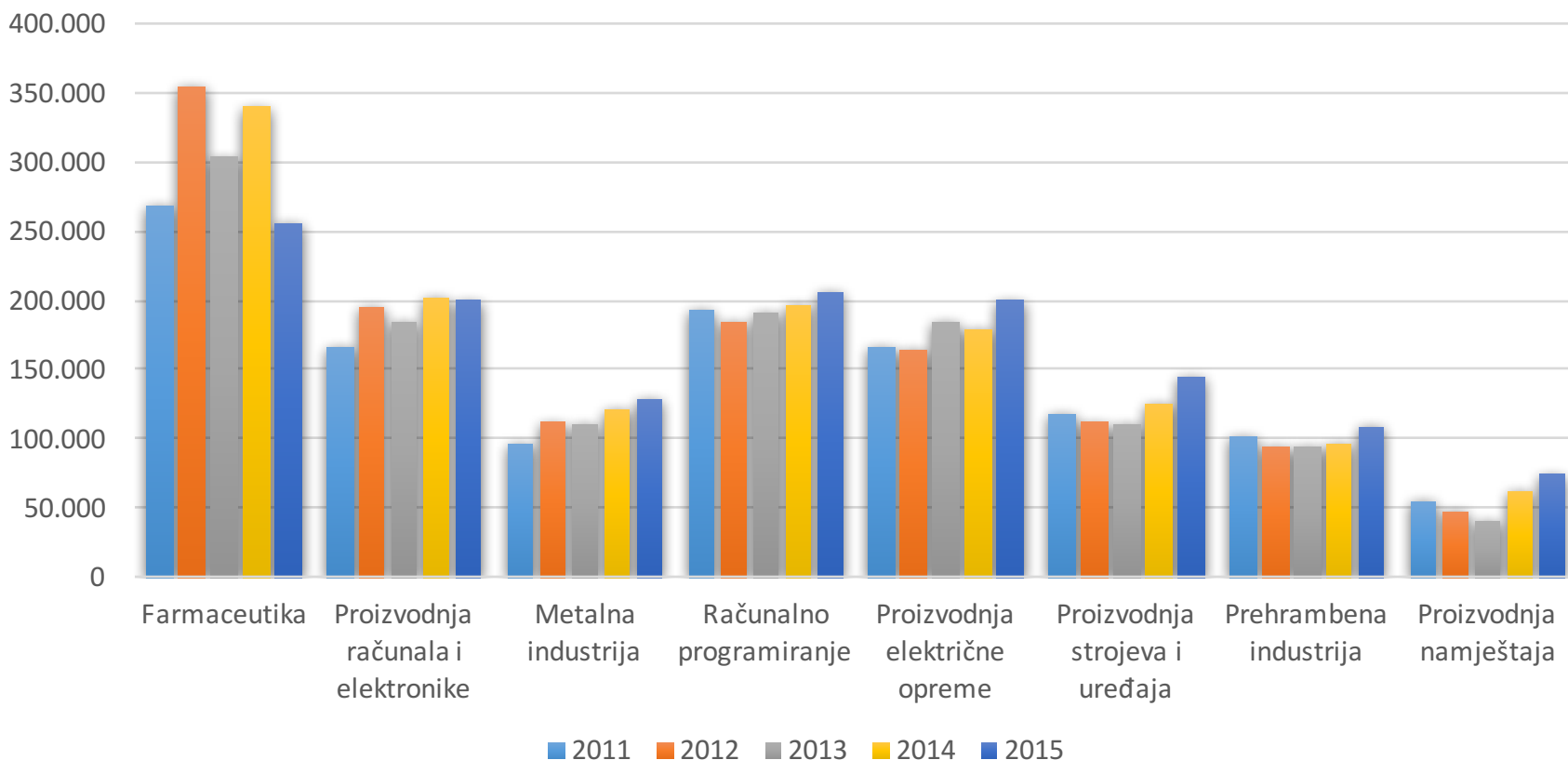
Prihodi





Pokretači industrijske strategije

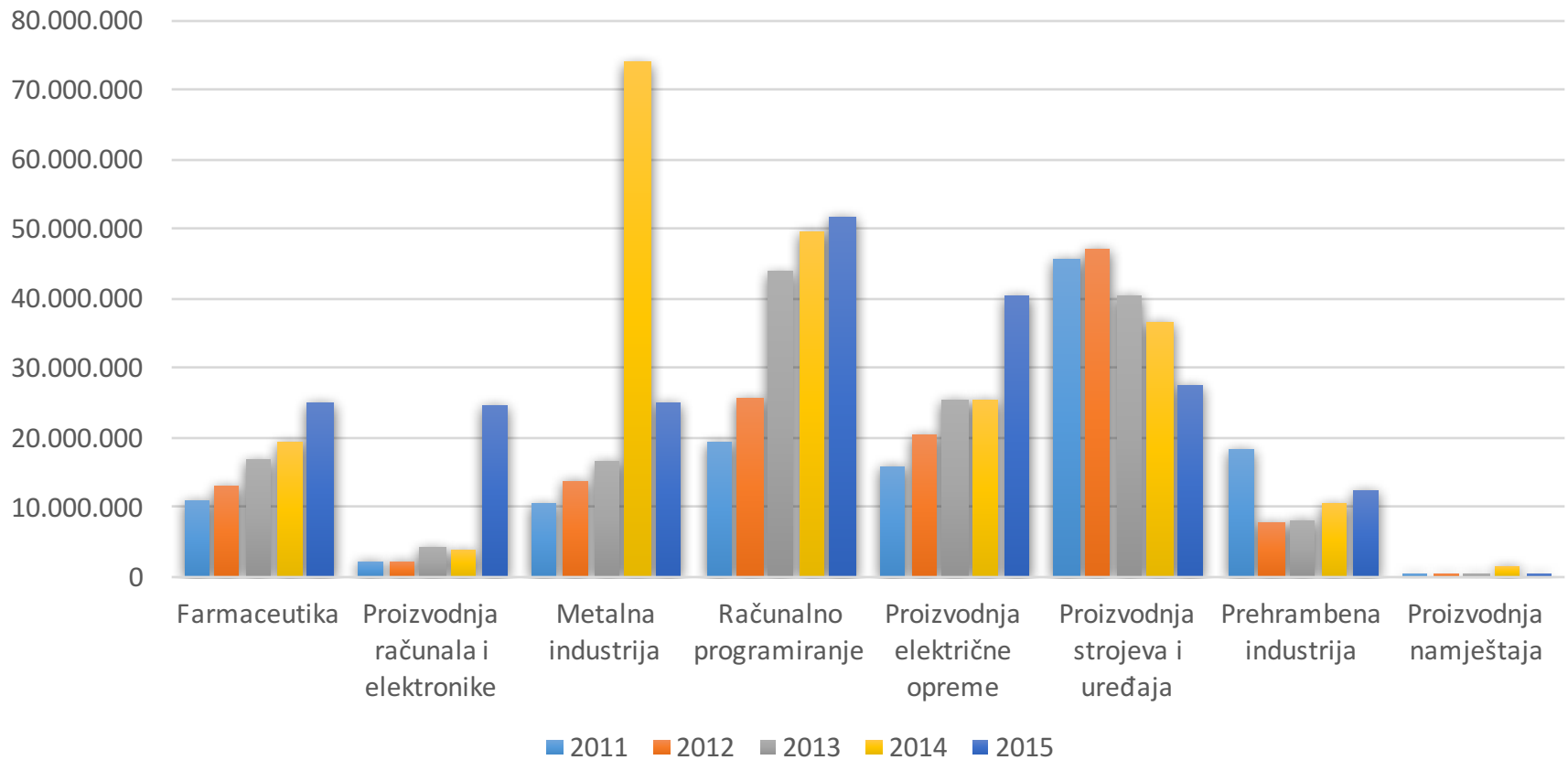
Dodana vrijednost po zaposlenom





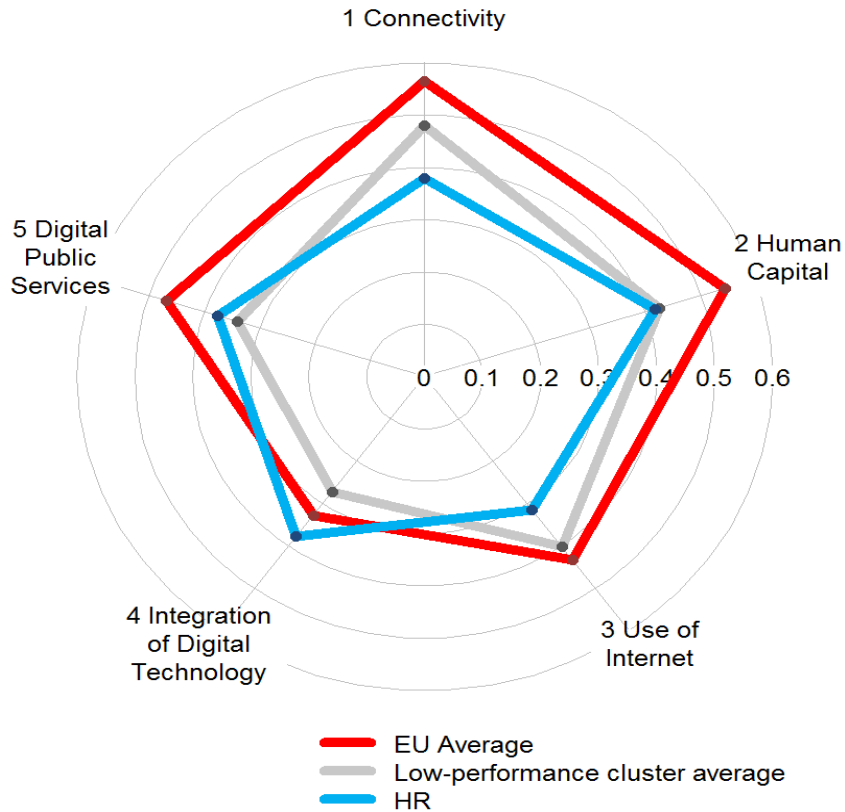
Pokretači industrijske strategije

Ulaganje u razvoj

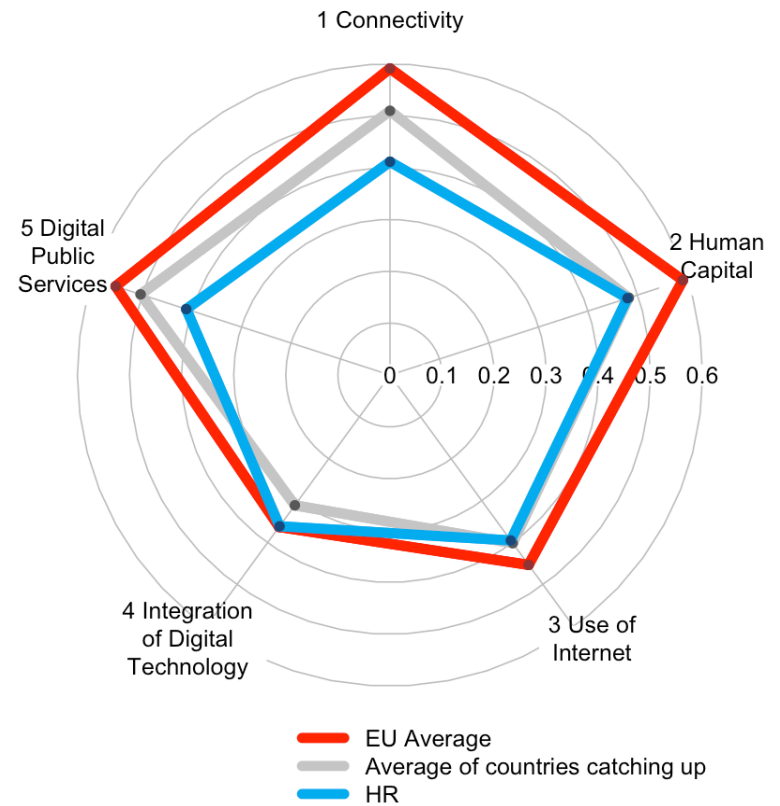


Croatia's performance in the DESI 2016 vs. 2015

2015



2016





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Hrvatska udruga poslodavaca

Ljudi kao zajednički EU izazov



EUROPEAN COMMISSION

Directorate-General for Communications Networks, Content and Technology

Digital Economy and Coordination

European Semester and Knowledge Base

MEETING REPORT

1ST MEETING OF THE DSM SUB-GROUP ON DIGITAL SKILLS

30TH MAY 2016, BRUSSELS

The meeting was attended by representatives from 20 Member States¹, Norway, Montenegro, Turkey, and Serbia, and the European Commission (DG EMPL, DG EAC, DG GROW and DG CNECT).|

The Commission started by presenting the background and objectives of, as well as the roadmap (see below) for the sub-group, the recently published [European Digital Progress Report](#), as well as the work with national coalitions under the Grand Coalition for Digital skills and Jobs. The forthcoming "New skills Agenda for Europe" which will include a new flagship initiative to address the digital skills challenge in Europe (adoption and publication of the Commission Communication on 7 June 2016) were briefly touched upon (presentations attached in the e-mail).

Promoting digital skills is high on the Commission's agenda. It is part of the DSM strategy, and the challenge is tackled from different angles and by several Commission services. The objective of the DSM Sub-Group on Digital Skills is to examine the specific question of advancing digital skills in Europe and to develop a joint concept paper identifying key challenges, concrete actions based on best practices, as well as targets. The sub-group therefore approaches the topic from a broad perspective (from basic to specialist digital skills, in all economic sectors, and at all levels of education and training). The resulting joint concept paper will contribute to the implementation of the "New Skills Agenda for Europe" and the recently adopted "[Digitising European Industry](#)"². It will also serve as an input to the annual Digital Progress Report. The

